2015 Annual Report

Prepared by Melissa Anne Konkol, President
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**Introduction**

Florida Business Technology Education Association is a professional association for business technology and marketing educators at the secondary and post-secondary levels. FBTEA’s mission is to foster excellence in Business Technology Education in Florida through professional development, curriculum enhancement, leadership, recognition of outstanding educational commitment, and articulation with the Florida Department of Education and the business community.

The purpose of the Business Technology Education Association is to:

- provide open forums and conferences for the study and discussion of all matters related to the total program of Business Technology Education.
- render assistance and advice to the Florida Department of Education concerning problems pertaining to Business Technology Education.
- cooperate with international, national, state, and local organizations or individuals involved in the continued development of Business Technology Education programs within the state.
- develop the professionalism of business technology educators
- promote the expansion and improvement of Business Technology Education programs within the state of Florida
- support Business Technology Education student organizations (Future Business Leaders of America and Phi Beta Lambda) by encouraging participation in these local, state, and national leadership organizations and the organization of new chapters.
- promote Business Technology Education in the business community
- act as a liaison between Business Technology Educators and the business community
- recognize outstanding Business Technology Educators and community leaders who have demonstrated support and dedication to Business Technology Education.

Membership is extended to all persons interested in working for the improvement of Business Technology Education.

The elected officers of the Association shall be the President, President-Elect, Secretary, Treasurer, Middle/Junior High Representative, Secondary Representative, Post-
Secondary/College/University Representative, SBEA Representative, FACTE Representative and Supervisors Representative.

The Association holds its annual conference in conjunction with the Florida Association for Career and Technical Education conference in the summer.

FBTEA is associated with the Florida Association for Career and Technical Education, Southern Business Education Association and the National Business Education Association.
FBTEA Executive Board

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Yvonne Wilson  
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Lakeland Highlands Middle School  
Lakeland, FL  
stacy.huey@polk-fl.net

Webmaster  
Vacant
FBTEA Website

The FBTEA website is located at www.FBTEA.org. The website contains upcoming dates, pictures from past conferences, a listing of board members, forms – membership link, award and scholarship applications, by-laws, newsletters, past presidents, and links to SBEA, NBEA, FACTE, Florida FBLA-PBL, FBLA-PBL, Florida BPA, and BPA.
The FBTEA Newsletter is published quarterly. Our newsletter Editor, Stacey Huey, does an outstanding job putting our newsletter together.
Membership Report

Membership in FBTEA is unified with FACTE and is extended to all persons interested in working for the improvement of Business Technology Education.

Our current NBEA Membership as of September 30, 2015, shows 92 members. Our FBTEA membership currently stands at 58 members.
**Treasure's Report**

**FBTEA Financial Statement**

**November 1, 2014 - August 25, 2015**

<table>
<thead>
<tr>
<th>Item</th>
<th>Income</th>
<th>Expenses</th>
<th>Balance</th>
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<tbody>
<tr>
<td>Beginning Balance--November 1, 2014</td>
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<td>11,061.38</td>
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<tr>
<td>Membership Dues</td>
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<td>SBEA Incentive</td>
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<td>Conference Registration 2014</td>
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<td>Credit Card Fees Square</td>
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<td>SBEA Travel</td>
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<td>Board Travel - November</td>
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<td>Board Travel - February</td>
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<td>JB Coachline, Inc.</td>
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<td>Bakers Trophy</td>
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<tr>
<td>Memory Marsan Carr's mother</td>
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<td>Supplies</td>
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<td>Free Yellow--Domain/Host Package</td>
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<td>Annual Corporation Renewal</td>
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<td>Postage--Newsletter</td>
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<td>FACTE Memberships</td>
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<td>Newsletter</td>
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<td>Conference Luncheon 2015</td>
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<td>Presenter Gifts--Conference 2015</td>
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<td>Brochures</td>
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<td>Gift Baskets--FACTE</td>
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<td>Plaque</td>
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<tr>
<td><strong>Total Income</strong></td>
<td>2,351.81</td>
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<td><strong>Total Expenses</strong></td>
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<td><strong>Ending Balance--August 25, 2015</strong></td>
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<td>8,224.53</td>
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FBTEA Annual Conference

The FBTEA Annual Conference was held on July 27, 2015 at Duncan U Fletcher High School in Neptune Beach. Past-President, Linda Robinson, was the conference chair.

Our conference included industry certification training as well as several interesting sessions for attendees to enjoy. Attendance was doubled from the previous year.

<table>
<thead>
<tr>
<th>Industry Certification Lab Training</th>
<th>Lab E7—Microsoft Office Specialist (Word Core, Word Expert, Excel Core, Excel Expert, PowerPoint, Access, or Outlook); Adobe Products (Photoshop ACA, InDesign, Illustrator CS6); Middle school certifications (Digital Tools, Photoshop ACA, etc.)</th>
<th>Arlinda Smith and Duval Public Schools Business Teachers presiding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workshop 1</td>
<td>Classroom E6-How to Best Utilize Business Partners</td>
<td>Arlinda Smith/Alfred Aviles</td>
</tr>
<tr>
<td>(9:00 a.m. – 9:50 a.m.)</td>
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<tr>
<td>Workshop 2</td>
<td>Classroom E6-How to Earn 3 MOS Certification in One Year Using GMetrix, Linda H. Robinson</td>
<td>Linda H. Robinson/Carol Bourke</td>
</tr>
<tr>
<td>(10:00 a.m. – 10:50 a.m.)</td>
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<tr>
<td>Workshop 3</td>
<td>Classroom E6- Learn Key-Scott Walker</td>
<td>Scott Walker/Melissa Konkol</td>
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<td>(11:00-11:50 a.m.)</td>
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<tr>
<td>Lunch</td>
<td>Duncan Fletcher HS (included in preconference registration), Room E8</td>
<td>Linda Robinson</td>
</tr>
<tr>
<td>(12:00 noon – 12:50 p.m.)</td>
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<tr>
<td>FBTEA Business Meeting</td>
<td>Classroom E8-Melissa Konkol, FBTEA President presiding</td>
<td>Melissa Konkol, FBTEA President</td>
</tr>
<tr>
<td>(1:00-2:00 p.m.)</td>
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<tr>
<td>Industry Certification Testing</td>
<td>Lab E7—Adobe, MOS, Digital Tools, etc. (one certification is included in your conference registration)</td>
<td>Duval Public Schools Business Teachers presiding</td>
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<td>(2:00-4:00 p.m.)</td>
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<tr>
<td>Workshop 4</td>
<td>Classroom E6-FBLA Update-Jody Jones, FBLA State Adviser</td>
<td>Jody Jones/Brenda Kirkland</td>
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<td>(2:00-2:50 p.m.)</td>
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<tr>
<td>Workshop 5</td>
<td>Classroom E6-CIW Business Partners-Raising the Bar, Duane Hume</td>
<td>Duane Hume/Toby Brandon</td>
</tr>
<tr>
<td>(3:00-3:50 p.m.)</td>
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</tr>
</tbody>
</table>
President Elect Brenda Kirkland, President Melissa Konkol, Supervisor Rep Arlinda Smith and Past-President Linda Robinson.

FACTE Rep Carol Petrone assisting with the certification training.
Secretary, Alfred Aviles presenting.

Business luncheon.
This summer, Florida’s top students, along with their teachers and local advisers, traveled to Chicago, Illinois to participate in five days of intense leadership workshops, award programs, and national competitions at the 2015 Future Business Leaders of America-Phi Beta Lambda National Leadership Conference.

Future Business leaders of America/Phi Beta Lambda is a national, non-profit organization devoted to preparing students for successful careers in business professions. FBLA-PBL serves both high school and college students and is America’s largest and oldest student business organization. FBLA serves the secondary portion of this organization while PBL serves the post-secondary sector.

Florida FBLA National Winners
July 2015, Chicago, IL

**Accounting II**
5th place Daniel Weiland, Coral Reef High School

**American Enterprise Project**
5th Place Mater Academy Charter High School

**Business Financial Plan**
1st place Andy Alfonso, Julissa Ortega, Mater Academy

**Business Plan**
10th place Quincy Dougherty, Deborah Mendez, Tina Nguyen, Palm Beach Gardens High School

**Computer Problem Solving**
1st place Benjamin Simon, Middleton High School
6th place Philip Vitus, American Heritage High School

**Cyber Security**
1st place Anthony Olive, Palm Beach Central High

**Desktop Application Programming**
3rd place Avinash Perera, Lakewood High School
10th place Dean Justiniano, Lakewood High School

**Digital Design**
3rd place Connor Hill, Kailey White, Osceola High School
6th place Chase Cabre, Jay Hirapara, Kate Villanueva, Armwood High School

**Digital Video**
6th place Zach Bias, Sydney Ford, Creekside High
9th place Savannah Bedillion, Durkan Memon, Jonathan Moreno, Osceola High School

**FBLA Principles & Procedures**
3rd place Marina Chan, C. Leon King High School

**Global Business**
7th place Amol Patadia, Neel Shah, Allen Oommen, Bartow High School

**Health Care Administration**
8th place Keshav Shah, C. Leon King High School

**Introduction to Business Communication**
6th place Daniel Egitto, Vanguard High School
Introduction to Information Technology
1st place  Shawn Simon, Strawberry Crest High School

Job Interview
5th place  Maya Patel, Freedom High School

Local Chapter Annual Business Report
2nd place  Mater Academy Charter High School

Management Information Systems
6th place  Brandon Chung, Matthew Monjarrez
          Coral Gables High School

Marketing
6th place  Shrey Agarwal, Evan Ellis, Keerthi Premkanth
          Strawberry Crest High School

Microsoft Office Specialist--Word
7th place  Joanna Song, Buchholz High School

Public Service Announcement
10th place  Olivia Gibson, Elliot Sailes, Lakewood High

Securities & Investments
5th place  Salvador Robles, Buchholz High School
8th place  Ethan Smith, Lakewood High School

Sports & Entertainment Management
1st place  Conor Kickhoefer, Victor Piresl Ean Shwartz
          American Heritage High School

Virtual Business Challenge
2nd place  Basel Al-Johani, Pensacola High School
10th place  Tyler Sankel, Vikash Singh, Lakewood High
# Florida PBL National Winners

**June 2015, Chicago, IL**

## Accounting Analysis & Decision Making
- **4th place** Man Ko, Yehuden Weatherspoon, Christopher Wong, Miami Dade College-Kendall
- **6th place** Jessica Corbett, Laura Sugrue, Hillsborough Community College

## Accounting Principles
- **3rd place** Eduard Reynoso, Miami Dade College-North

## Business Communication
- **9th place** David Adams, Pasco-Hernando State College-North
- **5th place** Roberto Bermudez, Noe Gonzalez, Stephanie Gutierrez, Miami Dade College-Homestead

## Business Ethics
- **3rd place** Matthew Bryan, Natalie Cabo, Jonathan Gallego, Miami Dade College-North
- **4th place** Abner Molina, Chris Parkinson, Leon Saunders Broward College

## Business Law
- **3rd place** Ruby Fernandez, Carlos Rocha, Webber International University

## Community Service
- **5th place** Miami Dade College-Kendall
- **10th place** Broward College

## Computer Concepts
- **8th place** Delponja-rai Howard, Florida State University

## Contemporary Sports Issues
- **4th place** Kyle Cox, Polk State College

## Desktop Publishing
- **6th place** Danielle Shu, University of Florida

## Economic Analysis & Decision Making
- **9th place** Raul Barnes, Ralph Mompoint, Eduard Reynoso, Miami Dade College-North
- **10th place** Shane Cataract, Hillsborough Comm. College

## Emerging Business Issues
- **1st place** Elizabeth Alvarez, Lais Negron, Florida International University

## Entrepreneurship Concepts
- **6th place** Alicia Bednar, Chipola College
- **9th place** Michael Nyhan, South Florida State College

## Financial Analysis & Decision Making
- **6th place** Antonio Cajade, Kelly Loy, Nicholas Mallery, Miami Dade College-Kendall

## Financial Concepts
- **3rd place** Mary Grace Parker, Seminole State College
- **6th place** Klevi Bejo, University of Miami
- **7th place** Christian Horn, University of Miami

## Financial Services
- **1st place** William Graham, Chipola College

## Forensic Accounting
- **3rd place** Giselle Garcia, Kevin Trujillo, Miami Dade College-Kendall
- **9th place** Alexander Anderson, Alicia Barton, Alicia Bednar, Chipola College

## Future Business Educator
- **4th place** Dieff Vital, Miami Dade College-Wolfson
- **6th place** Catherine Acosta, Miami Dade College-Kendall

## Future Business Executive
- **9th place** Kevin Carballe, Florida International University

## Help Desk
- **7th place** Susan Burns, Chipola College

## Hospitality Management
- **3rd place** Natalie Calvo, University of Florida

## Human Resource Management
- **9th place** Elizabeth Batts, Catherine Steiner, South Florida State College

## Impromptu Speaking
- **2nd place** Naomi Stiwich, State College of Florida

## Integrated Marketing
- **7th place** Austin Anderson, Giovanni Rodriguez, Reshma Thomas, Broward College
- **8th place** Ana Benes-Lugo, Shanna Knowles, Claudia Romero, Miami Dade College-Kendall

## Local Chapter Annual Business Report
- **5th place** Florida State University

## Macroeconomics
- **4th place** Adrian Peart, Florida International University

## Marketing Concepts
- **9th place** Stephanie Gonzalez, Miami Dade College-North

## Microeconomics
- **2nd place** Shane Cataract, Hillsborough Comm. College

## Network Design
- **8th place** Yaohua Hu, Jerry Osorio, Jaime Palencia, Miami Dade College-North

## Parliamentary Procedure
- **2nd place** Lucia Ahmed, Albert Amaya, Angel Juan, Michelle Rodriguez, Florida International Univ.
Personal Finance
4th place Kelly Loy, Miami Dade College-Kendall
8th place Christian Horn, University of Miami

Project Management
10th place Martile Balekman, South Florida State College

Public Speaking
6th place Brian Barcelo, Broward College

Retail Management:
5th place Elizabeth Miller, State College of Florida

Sales Presentation
3rd place Martile Blackman, South Florida State College

Small Business Management Plan:
4th place Joseph Conte, Michael Finucane, Cassie Love
Pasco-Hernando State College-Spring Hill
6th place Alexander Iglesias, Alexy Menendez, Sophia
Paradela, Miami Dade College-Kendall

Statistical Analysis:
7th place Jim Harmon, Polk State College

Strategic Analysis & Decision Making:
10th place Jeanyliz Arce, Lazaro Fernandez, Kyle
Rodriguez, Miami Dade College-Kendall

Website Design
3rd place Mark Frage, Bailey White, Broward College
9th place Brittney Acuna, Juan Grajales
Miami Dade College-Kendall

Who’s Who:
Mickie Abel, State College of Florida