Hello SBEA Members,

It is finally time for the convention! The SBEA board is so excited about the upcoming convention and looking forward to seeing everyone there. Let’s get our engines fine-tuned to race into the future of education. In the tuning process, be sure to enjoy a moment (or two) walking on the beach, relaxing by the pool, visiting the spa, or shopping in the nearby stores.

STATE SPOTLIGHT
WEST VIRGINIA

STUDENT SUCCESS STORIES:

Wolf Creek Development Park
The Parks & Recreation class is very active in the community creating opportunities for the local area while learning how to work with professionals from Fayette County.

The New River Gorge Trail Alliance (NRGTA) and the Coal Heritage Area grant program are actively creating new trail opportunities in Fayette County. The Wolf Creek Development Park is a multiple purpose area located on the border of Oak Hill and Fayetteville. The area consists of industry, residential, and open space. The Parks & Recreation class worked with the NRGTA to build multi-use trails for hiking, biking, and running.

Having such a trail system increases viability for development in the area. When you create recreational opportunities such as these trails, it increases property values for the residential owners. Having trails located close to your residence also helps to reduce the potential for crimes committed against those property owners as trail users discourage nefarious activities.

These trails also make the businesses which are in the Wolf Creek Development Park more inviting. Potential employees are more likely to take available positions with those businesses because of the immediately available recreation opportunities. This network of trails is also being used to attract more industry to the park as well; thus, benefiting the entire county through the addition of a larger tax base.
West Virginia Deca Winner
Nathan Humphrey placed second at the West Virginia DECA competition in Restaurant & Food Service Management. He was then able to attend the International Career and Development Conference in Orlando, Florida.

While there he welcomed the opportunity to meet other students from around the world who were also competing. Through this chance, he is continuing his work at a local McDonalds; but he is now more than just an employee pulling down hours. He has gained management skills through this CTSO that would not have been possible had he not participated in this event.
StandWatch Academy

StandWatch Academy, founded by Zac Northup, is a program that allows high school students to learn how to start their own businesses. Last year, eight students (ranging from 10th grade through 12th grade) from Lincoln County High School were accepted into the academy. They first finished the "Find Your Drive" workshop with Dr. Ben Eng from Marshall University. Here they found a problem they felt passionate about and how they could start a business to help find a solution to that problem. They worked on their company ideas including market research, financial analysis, brand development, etc.

The students (along with two chaperones from LCHS) were rewarded with a trip to Colorado and Utah and met with successful business owners who have started from the bottom and worked their way up. They had the opportunity to meet these entrepreneurs and ask questions and advice on starting their own businesses. In addition, they also got the chance to do some exploring including hiking, going to National parks, horseback riding through the canyons, and more.

Entrepreneurial projects:
1. Clothing refurbishing company that reduces waste and allows for customization
2. Sensor to put in a helmet to detect concussions with an app that alerts a doctor/coach/family member
3. Social media platform/app where people with depression, anxiety, etc., can go to share feelings and get support
4. Food subscription box for people with food allergies with an app that instructs them how to make the food
5. Sensor to put in a baby bed, car seat, etc., that will monitor the breathing and heart rate with an app that will alert the parents if measurements are off
6. An app that will serve as a way of communication between teachers and students and will also have safety features that will alert in times of emergency (medical, fire, shooting, etc.)
7. An outdoor mat that will automatically wash and dry a dog's paws when the dog steps onto it after being outdoors

This year, 13 LCHS students have been accepted into the program. StandWatch will be traveling to Silicon Valley, California, this winter. It is a great opportunity for these students and will equip them with the skill set and knowledge to help make a difference in Lincoln County.
Lincoln High School from Shinnston, West Virginia, participated in CTE Day at the Capitol in Charleston, West Virginia, on Friday, March 8, 2019. Students from across the state, along with their CTE Business Instructors, prepared and set up displays to demonstrate to our elected officials and Capitol visitors some of the CTE related activities going on inside and outside our classrooms with our students. On display here is the name of the simulated workplace: Cougar Business Services, applications used, programs of study, and products produced in the classroom. Products were produced such as t-shirt designs and mug stickers using a vinyl cutter and heat press. Also, on display was an iPad that utilized digital timecard software – students used a personalized picture ID with a QR code to clock in and out of the classroom.

The table below indicates the month **YOUR STATE** will be **SPOTLIGHTED**! We look forward to reading about the wonderful activities and opportunities occurring in your state. Stay tuned!

<table>
<thead>
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<th>MONTH</th>
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<td>November</td>
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<td><strong>OCTOBER</strong></td>
<td><strong>WEST VIRGINIA</strong></td>
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The 2019 SBEA Convention will be held from Wednesday, October 23–Saturday, October 26, 2019. The meetings, sessions, and workshops will be held at The Plaza Resort & Spa.

I hope you will consider this your official invitation to the SBEA convention. Please feel free to share these details with others you know in your states and organizations who may be interested in attending our convention. There is still time to register and make hotel room reservations. Our convention will be here before we know it.

This year’s theme for the SBEA Convention is Racing into the Future. Daytona Beach is known for its beaches and racing. With the convention in October, the weather will still be warm enough to enjoy the beach. It is just outside the hotel door.

Below are some important convention links.

Convention Planner - http://www.sbea.us/convention/convention-program/
Hotel Information - http://www.sbea.us/hotel-information/

A Few Words About Our Upcoming Sessions

Get Them Workforce Ready:
Connecting Your Classroom to the World of Work

Industry experts are great sources for introducing your students to workforce readiness and job opportunities but finding experts and the time to bring them in can be challenging. “Maximum Employment Matters” is the solution! In the Maximum Employment Matters live and archived webinar series, industry experts share their insights on the skills that students need to be successful in their future career paths, offer career advice, and forecast labor trends and areas of growth in industry. This session will also feature related classroom activities focusing on interview prep, soft skill development, and personal finance. This is a hands-on session where participants will receive free sample materials and be given access to a multitude of free resources.

FlipGrid: A Social Learning Platform

Are you looking for a social learning platform for your classroom? Look no further! FlipGrid is the newest platform that allows students to have a voice to share and discuss topics using any device. As an educator, you are the topic designer with specialized resources and attachments. The possibilities are endless for students to verbalize their learning. Come learn all about FlipGrid!
Creating an Engaging and FUN Learning Environment
to Ensure Excellent Classroom Management

This session will offer strategies that can be implemented into the business and information technology classroom. As we all know, there is much value in the business and technology curriculum; but, if students are disruptive or distracted, they do not gain the value and knowledge available to them. The strategies presented in this session will give you the tools you need to have a captive audience in your classroom. Don’t miss this session!

Discovering Computer Science

Ideal for students in grades 6-10, this session will focus on learning about how to implement Code.org’s Computer Science Discoveries curriculum. This is a free curriculum that gives students a taste of coding through the problem-solving process, web page design, video game design, app design, data, and coding with circuit playground. Teachers in this session will learn how to create an account and request access to all curriculum materials followed by a brief introduction to content and Code.org’s preferred instructional strategies. The session will conclude with question and answer time. Teachers should bring a laptop to allow full participation in this session.

Join the Winner’s Circle Using Jasperactive
Technology Session 4

Are you looking for curriculum to prepare students for MOS industry certifications? Jasperactive is an online curriculum just for that. The program provides a Help mode and includes GMetrix. If you would like to see how this program has improved the passing rate of a Title 1 school and reduced the amount of grading for their instructors, then you will want to attend this technology session.

NextGen Personal Finance Best Resources

Come learn about all the FREE personal finance web-based learning resources offered by NextGen Personal Finance. You will leave the presentation with a FREE teacher account as well as tons of resources available. Come learn why NextGen Personal Finance is trying to establish personal finance in every school across the nation. Laptops are needed in this session to participate in interactive lessons. Additional projects and activities will also be shared!

Exhibitors and Sponsors

1. QTL/ExplorNet
2. TestOut Corporation
3. Microburst Learning
4. Cengage Learning
5. Certiport
6. CEV Multimedia
7. Lumen Learning
8. Real World Classroom
9. Stukent
10. WISE
11. The United States Federal Reserve
WISE Financial Literacy Certification
David Anderson will be at the SBEA Convention again this year! If you are interested in testing and becoming financial literacy certified, please register by October 1. This will enable SBEA and WISE to send you study materials to prepare for the Thursday testing. Cost is $50 for testing. Participants are required to bring their own devices. There will be a preparation session on Wednesday evening for those interested in learning more about WISE certification and testing.

CEV Multimedia Certification Exams
CEV Multimedia is proud to offer SBEA attendees a chance to earn an industry certification, tested for on the iCEV platform, during the 2019 SBEA Convention. Attendees will have the opportunity to earn the Southwest Airlines Professional Communications Certification or the Express Employment Professionals Business Office Technology Certification. The cost of the certification exam will be $15, a discounted rate of 50 percent. Certification testing will be Thursday evening. Participants are required to bring their own devices and will have 75 minutes to complete the certification exam. For more information and to access free certification preparation materials, please visit www.icevonline.com/sbea2019.

2019-2020 STATE CONFERENCES

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With October’s arrival, we begin to see many “falling into” themes appear. As I thought about this idea, I wondered how we could incorporate into our business classrooms. So, I began searching for simple things we could share with students for entrepreneurial ideas to lessons.

One article I came across was “Business ideas to Make Money in Fall” by Susan Ward. She discusses some profitable ideas that could be short term but potentially become long term. For instance, with school starting or a changing of terms, students could create income earning opportunities by moving students into new living accommodations. She also mentions how students could earn income from pet sitting. This one is very true because I know several people who have started asking for someone to care for their pets while they are gone for a few days. Yard cleanup and “fixer uppers” are two other potential opportunities for earning income. As people are preparing for the winter, they need help with getting the inside/outside of their homes ready for the winter.

https://www.thebalancesmb.com/fall-small-business-ideas-2947938

Once students are given time to identify income earning opportunities, we should assist them with knowing how to grow and manage the business. Following are some websites with lessons, activities, videos, and more for instruction. I hope you will take a moment to browse the resources below.

**Money Instructor and Starting a Business**
Worksheets and more for starting a business and knowing the market:
https://www.moneyinstructor.com/startbusiness.asp

**Hands-On Banking**
This is a 43-page PDF for downloading. It has five lessons for writing a business plan, start-up financing, and getting work done.

**Venture Lab**
This link has several items worth exploring. There is a free curriculum available for entrepreneurship. The SBA, Entre-Ed, NFTE, Econ-Ed, and Kauffman Center for Entrepreneurial Leadership all have resources available. Be forewarned. You will be looking at this site a long time.
https://venturelab.org/home-school-resources-teaching-a-youth-entrepreneurship-curriculum/

**MEMBERSHIP**

Please share with your friends and colleagues about SBEA. When a person pays for the NBEA dues of $100, regional membership is automatically included. There is an online form that can be easily completed. Please share the following link with your peers to invite them to join.
https://www.nbea.org/newsite/member/index.html

Those desiring to join SBEA with NBEA may do so by mailing their membership form or completing the online form. The link is below.
https://www.nbea.org/newsite/member/join.html
Your SBEA Board is looking forward to seeing you soon in Daytona Beach, Florida. The officers are listed below for your convenience. We would love to hear from you. This is your organization!

Michelle Taylor, President
Marie Coleman, President-Elect
Tracie Opolka, Secretary
Janet Kreider, Treasurer
Dana Dingell, Past President
Jennifer Stubberfield, Membership Director
Elisha Wohleb, Convention Coordinator
Geana Mitchell, SBEA Representative to NBEA

CONCLUSION

Until next month,

Michelle

Michelle Taylor
2019 SBEA President