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Association Purpose:

- Promote interest and quality in all phases/levels of education for and about business throughout the state of Arkansas.
- Promote professional growth of business educators.
- Stimulate quality instruction in business classes which is relevant to current business practices and technological advances.
- Cooperate with other state and national organizations, businesses, and individuals concerned with or interested in Business Education and its further development.
- Serve as a representative body which may speak with authority for the business educators of Arkansas.
- Build professional strength and encourage maintenance of high standards through group action.
- Promote the business student organization, Future Business Leaders of America/Phi Beta Lambda, as an integral part of the instructional program.

The 2015-2016 Arkansas Business Education Association Board Members
2015-2016 Board Members:

Past President
Jana McWhorter, Bearden High School
jmcwhorter@beardenschools.org

President
Cheryl Wiedmaier, Arkansas Career Education
Cheryl.wiedmaier@arkansas.gov

President Elect
Tracie Opolka, Hackett High School
tracie.opolka@hackettschools.org

Vice President
Jason Craft, Lingle Middle School
jcraft@rps.k12.ar.us

SBEA Representative
Sheri Smith, Mountain Home High School
ssmithmhhs@gmail.com

Secretary
Joyce Thrasher, Hope High School
joyce.thrasher@hpsdistrict.org

Treasurer
Angie Kichline, Elkins High School
akichline@elkinsdistrict.org

Editor/Webmaster
Jennifer Curry, PottsvilleSchool District
jennifer.curry@pottsvilleschools.org

Executive Director
Angie Hutson, Siloam Springs High School
angie.hutson@sssd.k12.ar.us

Program Coordinator, Business & Marketing Technology
Jim Brock, ACE
jim.brock@arkansas.gov

District I Representative
Terry Freeny, Northside High School
tfreeny@fortsmithschools.org

District II Representative
Molly Goodart, Riverside
mollgoodart@gmail.com

District III Representative
Tonya Loe, McGhee College of Technology
pbladviser@gmail.com

District IV Representative
Debra Sanders, Lafayette County High School
sandersd@lcs.k12.ar.us

District V Representative
Paula Deckard, Southside Bee Branch
pdeckard@southsidebb.org

District VI Representative
Kasey Carter, Highland
kcarter@highland.k12.ar.us

District VII Representative
Shannon Green, Springdale High School
sgreen2@sdale.org

FBLA State Adviser
Kim Bayliss, ACE
sandon.williams@arkansas.gov

PBL State Adviser
Sandon Williams, ACE
sandon.williams@arkansas.gov

Program Coordinator, Business & Marketing Technology
Jim Brock, ACE
jim.brock@arkansas.gov
Membership:

ABEA has a current membership of 316. The board members are working hard to continue to reach our goal as we move toward a 10% increase in membership. Our seven District representatives are responsible for encouraging professional membership in their district area. Recruitment techniques include mail outs and e-mails to business educators, presentations at student organization conferences, presentations to college business education classes, and distribution of benefits information. State association members are strongly encouraged to join affiliated professional organizations, including SBEA and NBEA.
Treasurer's Report:

### Arkansas Business Education Association
#### June 30, 2016

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BEGINNING BALANCE</strong></td>
<td>$56,300.40</td>
</tr>
<tr>
<td><strong>INCOME</strong></td>
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<tr>
<td>Conference &amp; Dues (2015)</td>
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<td>Conference &amp; Dues (2016)</td>
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<td>Conference Expenses (2016)</td>
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<td>FBLA</td>
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<td>Foundation Donation</td>
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</tr>
<tr>
<td>February Board Meeting</td>
<td>$1,591.55</td>
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<td>Mileage</td>
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<td>SBEA (2015)</td>
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<td>NBEA (2015)</td>
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<td>Scholarships</td>
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<td>Travel: Hotel</td>
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<td>Web Hosting &amp; Registration Sites</td>
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<td>Supplies</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
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</tr>
<tr>
<td><strong>ENDING BALANCE</strong></td>
<td>$47,821.06</td>
</tr>
</tbody>
</table>
Regional and National Conferences:

Cheryl Wiedmaier, President and Tracie Opolka, President Elect attended the Southern Business Education Association Conference in Kingsport TN. on October 21-35, 2015. Both served as facilitators for interest sessions. Tracie also presented an interest session on Google Apps. during the second day of the conference.

Cheryl and Tracie both attended the National Business Education Association Conference in Las Vegas, NV on March 21-25, 2016. Both served as presenters at the National Association for Research in Business Education.

Annual State Conference:

The Arkansas Business Education Association held its annual conference on August 2 & 3, 2016 at the Hot Springs Convention Center in Hot Springs, AR. Two hundred and eighty six area business teachers came together for “Surfin’ ABEA”. Our President-Elect, Tracie Opolka, planned an information packed two days. At registration teachers received a t-shirt sponsored by B.E. Publishing and a backpack with several goodies inside. Business teachers were welcomed to the opening of the conference on Tuesday to a “board walk” where they were able to walk around and visit with many different business teachers and receive
projects and lesson plans. New this year, the ABEA added vendors, so during this time business teachers could also visit with several vendors and find out about the latest in books and software and so much more! Teachers could bid on items at the silent auction and raffle. The proceeds from this go to the Arkansas FBLA Foundation which provides money for our national competitors to attend Nationals each year.

At our opening session, Dr. Charisse Childers, Director of the Arkansas Department of Career Education, brought greetings from the State Department. Dr. Jeff Standridge was the guest speaker. Dr. Standridge is the Vice President for Audience Solutions at the Acxiom Corporation headquartered in Little Rock, AR. He spoke to our members about the importance of “soft skills” and how they need to be developed at an early age.

On the second day teachers could attend many different interest sessions that lasted forty five minutes each. Session ranged from Basic Keyboarding, FBLA Updates, Google, Microsoft IT Academy, Uses for Perkins, Managing Your Classes, Computer Science, Marketing Updates, as well as a few vendor presentations. Our next annual conference is scheduled for August 1-2, 2017 in Hot Springs, Arkansas.
Arkansas Business Education Association
Past Presidents

1954/1955  Gladys Johnson, Little Rock
1955/1956  Dr. Frederick Basco, Arkansas State Teachers College, Conway
1956/1957  Ethel Hart, Southern State College, Magnolia
1958/1959  Ruby Croom, Little Rock
1959/1960  Bernice Crawford, Crossett
1960/1961  Aminnawna Hyde, Paragould
1962/1963  Ruth Carter, Little Rock
1964/1965  J. Alvin Dickinson, University of Arkansas, Fayetteville
1966/1967  Aileen Campbell, Star City
1967/1968  Ermal Tucker, Harding University, Searcy
1968/1969  Frances Lee, University of Arkansas, Fayetteville
1969/1970  Juanita Foster, Magnolia
1970/1971  Fran Burgess Richards, Crossett
1971/1972  Helen Frazier, Ouachita Baptist University, Arkadelphia
1972/1973  Frances Rosenaur, El Dorado
1973/1974  Jack Glover, Lepanto
1974/1975  Eva McGee, University of Arkansas, Pine Bluff
1975/1976  Mildred Cunningham, Springdale
1976/1977  Dr. James Barr, University of Central Arkansas, Conway
1977/1978  Catherine Marshall, North Little Rock
1978/1979  Dr. Anna Trexler, Southern Arkansas University, Magnolia
1979/1980  Elsie Huckabee, Red River Vo-Tech, Hope
1980/1981  Dr. Robert Ferralasco, Arkansas State University, Jonesboro
1981/1982  Dr. Dean Clayton, University of Arkansas, Fayetteville
1982/1983  Dr. Leland Callaway, Southern Arkansas University, Magnolia
1983/1984  Nadine Marcum, Little Rock
1984/1985  Shirley Fraisheur, Cossatot Vo-Tech, DeQueen
1986/1987  Dr. Ok Park, University of Arkansas, Fayetteville
1987/1988  Duey Hatton, Capital City Junior College, Little Rock
1989/1990  Phyllis Smith, McClellan High School, Little Rock
1991/1992  Dr. Terry Roach, Arkansas State University, Jonesboro
1993/1994  Paula Long, Glen Rose High School
1995/1996  Estella Tuligren, Northwest Technical Institute, Springdale
1997/1998  Vicky McGohan, Bryant Junior High School
1999/2000  Sandra Porter, Bryant High School
2001/2002  Sharon Ward, Siloam Springs High School
2002/2003  Angela McCallie, Lonoke High School
2003/2004  Lisa Hotsenpiller, Siloam Springs High School
2004/2005  Kathy Woodcock, Conway High School East Campus
2005/2006  Dr. Linda Bean, Arkansas Tech University
2006/2007  Dr. Sherry Roberts, University of Central Arkansas
2007/2008  Angie Hutson, Paris Middle School
2008/2009  Carrie Bengston, Hot Springs High School
2009/2010  Lesia Edwards, Vilonia High School
2010/2011  Linda Burns, Fort Smith Southside High School
2011/2012  Kerry Eliason, Nettleton Junior High School
2012/2013  Michael Lentz, Marmaduke High School
2013/2014  Tammy Ward, Smackover High School
2014/2015  Jana McWhorter, Bearden High School
Arkansas Business Education Association
2016 Annual Conference

Hot Springs Convention Center
August 2 & 3, 2016
## 2015 - 2016 Executive Board
Arkansas Business Education Association

### Executive Director
Angie Hutson  
Siloam Springs High School

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>School</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Cheryl Wiedmaier</td>
<td>Department of Career Education</td>
</tr>
<tr>
<td>President-Elect</td>
<td>Tracie Opolka</td>
<td>Hackett High School</td>
</tr>
<tr>
<td>Past President</td>
<td>Jana McWhorter</td>
<td>Bearden High School</td>
</tr>
<tr>
<td>Vice President</td>
<td>Jason Craft</td>
<td>Lingle Middle School</td>
</tr>
<tr>
<td>Treasurer</td>
<td>Angie Kichline</td>
<td>Elkins High School</td>
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<tr>
<td>Secretary</td>
<td>Joyce Thrasher</td>
<td>Hope High School</td>
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<td>Jennifer Curry</td>
<td>Pottsville School District</td>
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<td>Sheri Smith</td>
<td>Mountain Home High School</td>
</tr>
<tr>
<td>PBL State Adviser</td>
<td>Phillip Tew</td>
<td>Arkansas State University</td>
</tr>
<tr>
<td>District I Representative</td>
<td>Terri Freeny</td>
<td>Northside High School</td>
</tr>
<tr>
<td>District II Representative</td>
<td>Molly Goodart</td>
<td>Riverside High School</td>
</tr>
<tr>
<td>District III Representative</td>
<td>Tonya Loe</td>
<td>Dumas New Tech High School</td>
</tr>
<tr>
<td>District IV Representative</td>
<td>Debra Sanders</td>
<td>Lafayette County High School</td>
</tr>
<tr>
<td>District V Representative</td>
<td>Kim Raup</td>
<td>Conway High School</td>
</tr>
<tr>
<td>District VI Representative</td>
<td>Casey Carter</td>
<td>Highland High School</td>
</tr>
<tr>
<td>District VII Representative</td>
<td>Shannon Green</td>
<td>Springdale High School</td>
</tr>
<tr>
<td>SBEA Representative</td>
<td>Sheri Smith</td>
<td>Mountain Home High School</td>
</tr>
<tr>
<td>FBLA State Adviser</td>
<td>Sandon Williams</td>
<td>Department of Career Education</td>
</tr>
</tbody>
</table>
Arkansas Business Education Association

Dates to Remember

2016 SBEA Convention
Myrtle Beach, SC
October 19-22, 2016

2016 CareerTech VISION
Las Vegas, NV
November 30-December 3, 2016

FBLA State Leadership Conference
Little Rock, Arkansas
April 3-4, 2017

2017 Region IV ACTE Conference
Biloxi, MS
April 6-8, 2017

2017 NBEA Convention
Chicago, IL
April 11-15, 2017

2017 ARBE National Conference
Chicago, IL
April 11-15, 2017

PBL National Leadership Conference
Anaheim, California
June 24-27, 2017

FBLA National Leadership Conference
Anaheim, California
June 29-July 2, 2017

2017 Arkansas ACTE Conference
Hot Springs, Arkansas
July 31-August 1, 2017

2017 ABEA Conference
Hot Springs, Arkansas
August 1-2, 2017

Important Websites

ABEA          www.abea.us
Arkansas Department of Career Education   ace.arkansas.gov
ACTE          www.acteonline.org
Arkansas ACTE www.arkansas-acte.org
National FBLA-PBL www.fbla-pbl.org
Arkansas FBLA www.arfbla.org
VoedbusListServ Voedbus@lists.state.ar.us
Association for Research in Business Education www.dpe.org

Important Organizations

ABEA - Arkansas Business Education Association
SBEA - Southern Business Education Association
NBEA - National Business Education Association
ArACTE - Arkansas Association for Career and Technical Education
ACTE - National Association for Career and Technical Education
FBLA - Future Business Leaders of America
FBLA Professional Division
Arkansas FBLA/PBL Foundation
DPE - Delta Pi Epsilon
Closing General Session - Recognition and Awards
Wednesday, August 3, 2016

1:00 p.m.–3:00 p.m.  2016 Awards Luncheon *HSCC 207-209

Past Presidents          Cheryl Wiedmaier
Retired Teachers        Tracie Opolka
2016 District Representative Awards  Sheri Smith
2016 Scholarship Recipients  Jason Craft
Previous ABEA Teachers of the Year  Jana McWhorter
2016 Nominees for Teacher of the Year  Jana McWhorter

New Business Educator
Junior High Business Educator
Secondary Business Educator
Post-Secondary Business Educator
Collegiate Educator
Outstanding Leadership
Outstanding Supervisor

Announcements         Tracie Opolka
Closing               Cheryl Wiedmaier

2015 Teacher of the Year Awards

Junior High Business Educator  Allison Walls
Outstanding Supervisor  Sandon Williams
Outstanding Leadership  Jana McWhorter

2015 Scholarship Recipient

Sara Rambery  Arkansas Tech University
2016 Annual Conference at a Glance

Sunday, July 31, 2016

5:00 p.m.-10:00 p.m.        ABEA Board Meeting
6:00 p.m.-7:00 p.m.        ABEA Board Dinner

Monday, August 1, 2016

5:00 p.m.-6:00 p.m.        EARLY Registration *HSCC 206

Tuesday, August 2, 2016

12 Noon        ABEA Registration Opens *HSCC 206
1:00 p.m.-2:20 p.m.        “Walk the Boardwalk” *Hallway
                         Visit with Vendors *HSCC 207
                         Silent Auction
2:30 p.m.-4:30 p.m.        Opening General Session *HSCC 207-209
4:30 p.m.-5:30 p.m.        Visit with Vendors *HSCC 207
                         Silent Auction Ends

Wednesday, August 3, 2016

8:00 a.m.-12:45 p.m.        Interest Sessions*HSCC 102-105/203-205
1:00 p.m.-3:00 p.m.        Closing General Session *HSCC 207-209

Luncheon and Awards Ceremony
Tuesday, August 2, 2016
*Hot Springs Convention Center = HSCC*

12:00 Noon
Registration Opens
*HSCC 206

1:00 p.m.-2:20 p.m.
“Walk the Boardwalk”
Visit with Vendors
Silent Auction Opens
*Hallway
HSCC 207

Opening General Session
*HSCC 207-209

2:30 p.m.-4:30 p.m.
Welcome and Introductions
Cheryl Wiedmaier

Minutes
Joyce Thrasher

Treasurer’s Report
Angie Kichline

SBEA
Sheri Smith

Standing Committee Reports
Audit
Angie Kichline

Awards & Nominating
Jana McWhorter

Membership
Sheri Smith

Program & Scholarship
Tracie Opolka

Greetings from
Career
Dr. Cheryl Wiedmaier
Associate Director for
and Technical Education

Jim Anglin
FBLA/PBL Foundation

Emily Richey
State President, FBLA

Keynote Speaker Dr. Jeff D. Standridge

Dr. Jeff D. Standridge holds the position of Vice President, Audience Solutions for Acxiom Corporation headquartered in Little Rock, Arkansas, where he is directly responsible for Acxiom’s presence in “middle” Markets. Prior to this role, Jeff served as Acxiom’s Vice President of Brazil/Latin America Region. Jeff was also responsible for developing Acxiom’s Global Workforce Strategy, including the development of two Global Service Centers (GSCs) located in Poland and China. Prior to Acxiom, Dr. Standridge was an assistant professor at the University of Arkansas for Medical Sciences and a member of the Angel Flight Helicopter Team at Arkansas Children's Hospital.

New Business
Election of Officers
Cheryl Wiedmaier

Announcements
Tracie Opolka

Adjournment/Door Prizes
Cheryl Wiedmaier
### Interest Sessions

**Wednesday, August 3, 2016**

<table>
<thead>
<tr>
<th>Topic - Presenter - Description</th>
<th>Room</th>
</tr>
</thead>
</table>
| **Middle Grade Classes** - Charley Wooton  
Are you unsure about what to do with your 4th-6th grade classes? This session will discuss resources and techniques that work for Middle Graders. Classes discussed will include Keyboarding, Input Technologies, and Technology Communications. | 205  |
| **Hospitality Program of Study Revisions** - Gail Betts, ACE  
This will be an update of the Hospitality and Tourism Program of Study and the new frameworks. | 204  |
| **Google Sites** - Lori Canada, EAST  
Have your school's gone Google and you need an easy way to share information? Or maybe you want a free tool to use as classroom portfolios, student portfolios, or parent communication. Come check out the in's and out's of Google Sites to make your websites pop! | 203  |
| **Industry Certification** - Misty Christian  
A presentation and discussion of implementing industry certifications into your program. | 105  |
| **Career Development Facilitator Certification** - Knowledge Works  
During this session participants will learn about the NCDA Career Development Facilitator Certification. CDF training provides individuals with relevant skills and knowledge to assist others in planning careers and obtaining meaningful work. The NCDA’s Career Development Facilitator training is available through Knowledge Works by participating in the eLearning course, combined with a comprehensive three day Face-to-Face class. | 104  |
| **Career Ready** - Megan Johnson  
Learn about how to use the Career Ready 101 curriculum in your classroom and what the Career Readiness Certificate can do for your students. ACT Career Ready 101 offers an integrated approach to exploring careers and their skill requirements and builds life-literacy through lessons about financial awareness, job searching, and more. | 103  |
| **Fundraising Ideas** - Joyce Thrasher  
Presenter will show websites, give details as to how to do the fundraisers, how it works, and the profits that can be made with the fundraisers. Others will have an opportunity to contribute ideas. | 102  |

http://tinyurl.com/hbapmj6

Please follow the QR Code or link below to complete the conference survey:
### Wednesday, August 3, 2016

**11:05 - 11:50 a.m. Interest Sessions**

<table>
<thead>
<tr>
<th>Topic - Presenter - Description</th>
<th>Room</th>
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<tbody>
<tr>
<td><strong>Beyond Earning a Microsoft Office Certification</strong> - Diane Malachowski, Pearson</td>
<td>205</td>
</tr>
<tr>
<td>This session will cover how to reach higher successes with Microsoft Office Certifications leading to Master Certification, review how to fully integrate the features of GMetrix Practice test software with Microsoft Imagine Academy and a sneak peek at Office 2016.</td>
<td>205</td>
</tr>
<tr>
<td><strong>Annual Business &amp; Marketing Update</strong> - Gail Betts, ACE</td>
<td>204</td>
</tr>
<tr>
<td>ACE staff will give updates about changes and developments in the Business and Marketing Department, policies, and programs of study.</td>
<td>204</td>
</tr>
<tr>
<td><strong>Mentoring an Intern or First Year Teacher</strong> - Linda Bean, ATU</td>
<td>203</td>
</tr>
<tr>
<td>Guidelines to successfully mentor an intern or a first year teacher.</td>
<td>203</td>
</tr>
<tr>
<td><strong>Allowable Uses for Perkins</strong> - Maria Swicegood</td>
<td>105</td>
</tr>
<tr>
<td>Discussion of what is allowable expenses for Perkins use in Arkansas. There will also be discussion on new reauthorization of Perkins if applicable.</td>
<td>105</td>
</tr>
<tr>
<td><strong>Career Development Facilitator Certification</strong> - Knowledge Works</td>
<td>104</td>
</tr>
<tr>
<td>During this session participants will learn about the NCDA Career Development Facilitator Certification. CDF training provides individuals with relevant skills and knowledge to assist others in planning careers and obtaining meaningful work. The NCDA’s Career Development Facilitator training is available through Knowledge Works by participating in the eLearning course, combined with a comprehensive 3 day Face-to-Face class.</td>
<td>104</td>
</tr>
<tr>
<td><strong>Ride the FBLA Wave</strong> - Kelley Todd</td>
<td>103</td>
</tr>
<tr>
<td>Celebrate the National 75th Anniversary of FBLA by finding your wave to promote your chapter’s “Legacy of Leadership!” Interested in incorporating fun and opportunities for your local members? Then, this interactive session is for you! Time will be allowed for a Q &amp; A opportunity.</td>
<td>103</td>
</tr>
<tr>
<td><strong>New Middle Level Courses</strong> - Charity Hall</td>
<td>102</td>
</tr>
<tr>
<td>Attend this session for ideas on how to teach these new middle level courses well as receiving resources and assignments.</td>
<td>102</td>
</tr>
</tbody>
</table>
Tuesday, August 2, 2016

12 Noon
ABEA Registration Opens
*HSCC 206

1:00 p.m.-2:20 p.m.
“Walk the Boardwalk”
Visit with Vendors
Silent Auction
*Hallway
*HSCC 207

1:00 -5:30 p.m.
Silent Auction and Raffle
Proceeds to Benefit FBLA/PBL Foundation
*HSCC 207

2:30 p.m.-4:30 p.m.
Opening General Session
*HSCC 207-209

4:30 p.m.-5:30 p.m.
Visit with Vendors
*HSCC 207

5:30 p.m.
Pick up Silent Auction Item
Raffle/Auction Winners Announced - You must be present to win.
*HSCC 207

Dinner On-Your-Own -- Enjoy Hot Springs!

Professional Development Online Form URL:
http://goo.gl/forms/XOTeKppDNqD9TL5O2
### 8:00–8:45 a.m. Interest Sessions

<table>
<thead>
<tr>
<th>Topic - Presenter - Description</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FBLA Updates</strong> - Sandon Williams/Kim Bayliss, ACE</td>
<td>205</td>
</tr>
<tr>
<td>Learn about the changes and updates in FBLA. Questions will be addressed!</td>
<td></td>
</tr>
<tr>
<td><strong>NEW Digital Communications Curriculum and Resources</strong> - Angie McCallie, ExplorNet</td>
<td>204</td>
</tr>
<tr>
<td>Learn about resources for use in Digital Communications courses. Resources include PowerPoints presentations, note-taking guides, student activities, key terms and test questions; all aligned to the Arkansas frameworks and ready for use in your classroom.</td>
<td></td>
</tr>
<tr>
<td><strong>Google and the Digital Classroom</strong> - Tracie Opolka</td>
<td>203</td>
</tr>
<tr>
<td>Digital Literacy is a new requirement for all schools. Presenter will show how she uses Google in her CBA classes for the new digital literacy course.</td>
<td></td>
</tr>
<tr>
<td><strong>Peer-to-Peer+1 Financial Literacy</strong> - Philip Tew</td>
<td>105</td>
</tr>
<tr>
<td>Humorous discussion of how to incorporate a &quot;peer-to-peer+1&quot; financial literacy program at the middle school, high school and two-year college levels. The leading cause for students dropping out of college, marriage failures, and general levels of stress can be traced to money problems. Many of these money problems begin to arise in 7th-12th grades. We will discuss how we implemented this program at A-State in our First Year Experience program, and how it can be replicated in other classrooms.</td>
<td></td>
</tr>
<tr>
<td><strong>K-12 Computer Science in Arkansas</strong> - Tim Johnston, ACE</td>
<td>104</td>
</tr>
<tr>
<td>This session will provide current information regarding the implementation of computer science (CS) standards grades K-12 in Arkansas; specifically, how this impacts business education and other CTE programs.</td>
<td></td>
</tr>
<tr>
<td><strong>Assessment Updates</strong> , Lesia Edwards - ACE</td>
<td>103</td>
</tr>
<tr>
<td>An informative session detailing assessment updates for 2016-17. Don't miss this session!</td>
<td></td>
</tr>
<tr>
<td><strong>Business &amp; Life Skills meet Blended Online Learning</strong> - Aaron Harris, EverFi</td>
<td>102</td>
</tr>
<tr>
<td>Responsible financial decision making; navigating online privacy; understanding entrepreneurship; these extra-academic skills have been shown to be vital in determining a student's success in preparing for college and a career. EverFi courses help tackle the career and college preparedness issues facing students today. Participants will learn how to integrate EverFi's no cost, online courses to work in their classrooms to enhance current curriculum and student engagement.</td>
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</tr>
</tbody>
</table>

### 8:55–9:40 a.m. Interest Sessions

<table>
<thead>
<tr>
<th>Topic - Presenter - Description</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FBLA Updates</strong> - Sandon Williams/Kim Bayliss</td>
<td>205</td>
</tr>
<tr>
<td>Learn about the changes and updates in FBLA. Questions will be addressed!</td>
<td></td>
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<tr>
<td><strong>Photography-Lights, Cameras, &amp; Props</strong> - Ann Ware</td>
<td>204</td>
</tr>
<tr>
<td>When it comes to photography, students are great...at selfies. How do we take their skill to another level? How do we make practical applications? With limited equipment and low budgets, it isn't easy. We will look at samples of student work and a number of options for lighting, backdrops and props that won't break the bank.</td>
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</tr>
<tr>
<td><strong>Google Classroom</strong> - Tanna Wierman</td>
<td>203</td>
</tr>
<tr>
<td>How to set up classes in Google classroom. Use of apps for teachers to use to grade, docs, spreadsheets, and forms to do online assessments, collaboration with others without having students working in physical groups.</td>
<td></td>
</tr>
<tr>
<td><strong>Seas the Day!</strong> - Angie Hutson</td>
<td>105</td>
</tr>
<tr>
<td>Make your classroom fun and entertaining for your students! Presenter will share ways to engage your students and have them excited about coming to your classroom.</td>
<td></td>
</tr>
</tbody>
</table>
### Wednesday, August 3, 2016

#### 8:55–9:40 a.m.  Interest Sessions

<table>
<thead>
<tr>
<th>Title</th>
<th>Presenter</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>K-12 Computer Science in Arkansas</strong> - Tim Johnston, ACE</td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>This session will provide current information regarding the implementation of computer science (CS) standards grades K-12 in Arkansas; specifically how this impacts business education and other CTE programs.</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td><strong>Assessment Updates</strong> - Lesia Edwards, ACE</td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>An informative session detailing assessment updates for 2016-17. Don't miss this session!</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td><strong>Apprenticeships and Portfolios: Actions for Student Success</strong> - Noble Impact</td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>Over the last three years, Noble Impact has been a full-time curriculum at the high school level. Beginning as a pilot program in 2013 with 24 students, they now have over 1,000 students engaged in an ACE certified program of study. Through apprenticeships and portfolios, students connect in the classroom and connect to the community. This session will provide a detailed understanding of how to engage students through these two focus areas and will also provide takeaway tools for implementation.</td>
<td></td>
<td>2</td>
</tr>
</tbody>
</table>

#### 9:40 a.m.-10:10 a.m.  Break - Refreshments provided

200’s Hallway

#### 10:10–10:55 a.m.  Interest Sessions

<table>
<thead>
<tr>
<th>Title</th>
<th>Presenter</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Microsoft Technology Associate (MTA)-The Building Block of your Technology Pathway</strong> - Diane Malachowski, Pearson</td>
<td></td>
<td>205</td>
</tr>
<tr>
<td>The MTA is the Microsoft foundational technology certification with tracks in Database, Developer and IT Professional. Start with MTA—a great way to validate your understanding of the key IT or developer building blocks. Learn how to earn certification and access curriculum within your Microsoft Imagine Academy subscription.</td>
<td></td>
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</tr>
<tr>
<td><strong>Annual Business &amp; Marketing Update</strong> - Gail Betts, ACE</td>
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<td>204</td>
</tr>
<tr>
<td>ACE staff will give updates about changes and developments in the Business and Marketing Department, policies, and programs of study.</td>
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<tr>
<td><strong>Activities in the Accounting Classroom</strong> - Linda Joplin</td>
<td></td>
<td>203</td>
</tr>
<tr>
<td>Engage students in accounting by incorporating group activities, videos, and games into the classroom.</td>
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<td></td>
</tr>
<tr>
<td><strong>Allowable Uses for Perkins</strong> - Maria Swicegood</td>
<td></td>
<td>105</td>
</tr>
<tr>
<td>Discussion of what is allowable expenses for Perkins use in Arkansas. There will also be discussion on new reauthorization of Perkins if applicable.</td>
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</tr>
<tr>
<td><strong>How to make PBL work for you</strong> - Justin Neel</td>
<td></td>
<td>104</td>
</tr>
<tr>
<td>Overview of opportunities to incorporate project based learning in the business and marketing technology curriculum. I will go through my experiences and showcase success, failure, and the surprises!</td>
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</tr>
<tr>
<td><strong>Managing Your Classes: For the Beginner Teacher</strong> - Kathey Wilson</td>
<td></td>
<td>103</td>
</tr>
<tr>
<td>Establishing your classroom rules and environment is as important today as it has ever been. Maybe even more so. Each year we see a different mindset of students come into our classroom with their minds and attitudes already set before the first day of class begins. How can we defuse not diffuse our students behavior for our classes?</td>
<td></td>
<td></td>
</tr>
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<td><strong>Apprenticeships and Portfolios: Actions for Student Success</strong> - Noble Impact</td>
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</tr>
</tbody>
</table>
Awards and Recognition:

The ABEA held its annual awards ceremony on Wednesday, August 3, 2016. Each year we recognize several outstanding business teachers and leaders from across the state of Arkansas. Our President, Dr. Cheryl Wiedmaier, presented each winner with a beautiful plaque to commemorate the award.

Outstanding Supervisor - Kim Bayliss  Arkansas Career Education

Outstanding Leadership - Tammy Ward

Collegiate - Becky Cunningham  Arkansas Tech University
Secondary Teacher - Debby Mauldin (Not Pictured) receiving her award for her Sheri Smith

Junior High/Middle School Teacher - Pam Jones  Crossett Middle School

New Teacher- Molly Bennett  Paris High School

Not pictured: Post Secondary-Karen Heslep  Arkansas State University
Our 2016 scholarship is presented in honor of Phyllis Smith, a long time business educator in the state of Arkansas. This year’s recipient, Tara Hunt, received a certificate and a check for $1,000 from our Executive Director, Angie Hutson.

Scholarship Recipient, Tara Hunt, Arkansas Tech University

Jana McWhorter was selected as the Arkansas Association for Career and Technology’s Secondary Teacher of the Year. Jana had to submit an application and was then selected for an interview with other teachers from across the state. ABEA is very proud of Jana for this great accomplishment.

Jana McWhorter, ABEA received the ArACTE Secondary Teacher of the Year Award from Ross White, ArACTE President
Public Relations:

Our Editor/Webmaster, Jennifer Curry, designed a new webpage for our association this year. The sleek new look includes so much information for our members. Members can get up-to-date conference information, renew membership, apply for scholarships and awards, learn about the board members, and scan archives of documents and presentations from conferences in the past.

Jennifer does a great job of keeping all of our members informed by using various means of social media.

Website: www.abea.us

Facebook Page: https://www.facebook.com/ARBusEdAssoc

Twitter: @ArkansasABEA
Student Organization:

Jim Anglin, Arkansas FBLA-PBL (Future Business Leaders of America—Phi Beta Lambda) Foundation Board Member, continues to serve as a liaison between the Foundation Board, FBLA Executive Council, and ABEA Board. Tim Collier, Arkansas businessman, serves as Foundation Board Chair. The Arkansas FBLA-PBL Foundation’s function is to provide financial assistance to FBLA and PBL members to compete at the national conference. Financial assistance was provided in the amount of $25 per competitor for the 2016 National Leadership Conference in Atlanta, Georgia.

ABEA organizes a silent auction and raffle auction to benefit the Arkansas FBLA-PBL Foundation each year during the annual ABEA Conference. Members bid on items donated by board members and businesses. A check for $5,000 was presented to the Foundation.

2015-16 Arkansas FBLA State Officers
Arkansas FBLA
2016 National Leadership Conference Winners
Atlanta, Georgia

1st Place  Introduction to Business Presentation—Georgina Bautista and Hannah Powell, Piggott High School

1st Place  Local Chapter Annual Business Report—Omaha High School

1st Place  Securities & Investments—Equasya Samuels, Conway High School

3rd Place  Community Service Project—Brittany Fulmer and Emily Richey, Paris High School

4th Place  Word Processing—Joanna Roberts, Omaha High School

5th Place  Help Desk—Allan Chalk, Rose Bud

6th Place  Word Processing—Monroe Carr, Armorel High School

7th Place  Agribusiness—Haylee Rich, DeQueen High School

7th Place  Business Financial Plan—Sophie Price, Cara Shipley, and Kate Truitt, Fort Smith Southside High School

8th Place  Personal Finance—Mason Westphal, Bentonville High School

9th Place  E-Business—Priscilla Foreman, White Hall

9th Place  Introduction to Business Presentation—Joni Inman and Eliciah Kury, Paris High School

9th Place  Job Interview—Zack Baxley, Bauxite High School
Additional High School Recognitions

- Tyler Peters of Piggott High School was named as Arkansas’ first place winner Who’s Who in FBLA and recognized at the National Leadership Conference.

- Megan Johnson, FBLA Adviser at Rose Bud High School, was named Arkansas’ Outstanding Local Adviser and recognized at the National Leadership Conference.

- Arkansas received recognition for 4th place overall in March of Dimes money raised by state chapters.

- Nettleton High School received recognition for 2nd place overall in March of Dimes money raised by local chapters.

- Arkansas Candidate Emily Richey was elected 2016-17 Southern Region Vice President.

- Arkansas FBLA members participated in the National Business Achievement Awards program. Students earned 57 Future Level, 14 Business Level awards, 12 Leader Level, and 7 America Level awards.

- Arkansas FBLA members participated in the National Community Service Achievement Awards program. Students earned 11 Community Level (50 service hours), 29 Service Level (200 service hours), and 4 Achievement Level (500 service hours) awards.

Middle Level Recognitions

- American Enterprise Project—Beebe Junior High School and Ozark Junior High School

- Career Exploration—Braelynn Reid, Mansfield Middle School, and Stephanie Trammel, Maynard Middle School

- Community Service Project—Bryant Middle School and Bethel Middle School

- Computer Slide Show—Jaydan Adney and Evelyn Riley, Hector Middle School, and Isabelle Horton, Marshall Junior High School

- Desktop Publishing Applications—Alexis Adams, Olivia Passmore, and Mattie Pifer, Guy Perkins Middle School, and Olivia Brewington and Gwenna Byer, Harmony Grove Middle School
• Introduction to Business Communication—Savannah Beaupre, Cabot Junior High School, and Harlee Hill, Beebe Junior High School

• Keyboarding Applications I—Janell Collins, Henderson Middle School, and Westin Henderson, Paragould Junior High School

• Keyboarding Applications II—Cheyenne Gibson, Beebe Junior High School

• Local Chapter Activities Report—Armorel High School

• Spreadsheet—Anara Ali, Conway Junior High School, and Ashley Brink, Elkins Middle School

• Web Page Creation—Dean Bradley, Paris Middle School, and Marcel Lemmer and Evan Mobley, Morrilton, Junior High School

• Outstanding Middle Level Member—Alex Savage, Norphlet Middle School

• Outstanding Middle Level Adviser—Donna Stillwell, Ozark Junior High School