



# SOUTHERN BUSINESS EDUCATION ASSOCIATION

[www.sbea.us](http://www.sbea.us)

## Welcome to 2019!

By the time this newsletter reaches you, your spring semester will have begun. I trust that start went smoothly. Returning to school after the holidays is stressful for many of us. We seem to struggle to return to our normal routines.

With the start of a new year, many of us make resolutions. I hope you are continuing to achieve those set goals. Having a plan in place will aid us most of the time in reaching milestones—especially when we reward ourselves for that achievement.

In this month's newsletter, you will read about initial plans for the upcoming SBEA Convention in exciting Daytona Beach, Florida. This newsletter spotlights Florida and exciting things happening in the state. Your SBEA Executive Board is working hard to help you have an exciting time this coming October at the convention.

**YOUR STATE** will be **SPOTLIGHTED** too!  
See chart below:

MONTH	STATE
November	Alabama
December	Arkansas
<b>JANUARY</b>	<b>FLORIDA</b>
February	Georgia
March	Kentucky
April	Louisiana
May	Mississippi
June	North Carolina
July	South Carolina
August	Tennessee
September	Virginia
October	West Virginia



## 2018-19 SBEA BOARD MEMBERS

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Dana Dingell, Past President

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# STATE SPOTLIGHT

## FLORIDA

Florida members “Got Back to Basics” at the July Conference and Annual Business Meeting in Haines City, Florida. Presenters included Publix Supermarkets, Dave Ramsey Education Programs, and Learning.com. During our business meeting, the following officers were installed:



<b>President:</b>	Steve Plummer
<b>Past-President:</b>	Toby Brandon
<b>Secretary:</b>	Kate Barnett
<b>Treasurer:</b>	Sue Larson
<b>SBEA Rep:</b>	Melissa Konkol
<b>Secondary:</b>	Michelle Burke
<b>Post-Secondary Rep:</b>	Carol Bourke
<b>Supervisor's Rep:</b>	Loretta Young
<b>FACTE Rep:</b>	Carol Petrone



GIS students at Gause Academy of Leadership and Applied Technology in Bartow, Florida, are transitioning from school to work! In its third year, the Geographical Information Systems (GIS) program works with industry professionals to offer real-world opportunities for students. Students utilize Esri's ArcGIS Pro software, the international industry standard, to complete their mapping projects. Students in the program have earned state-level honors in Esri's national student mapping competition the last two years.



At the annual Polk County GIS Day Conference on November 14, students and staff presented their program. During their session, student, Jonathon Mims, presented his 3-D animation project: *A Tour of Polk County*. While at the conference, students met representatives from Esri, the Florida Department of Transportation, and many local city GIS professionals.

Students also recently attended the Annual I/ITSEC Conference in Orlando. The Interservice/Industry Training, Simulation and Education Conference (I/ITSEC) is the world's largest modeling, simulation, and training conference. I/ITSEC is organized by the National Training and Simulation Association (NTSA), which promotes international and interdisciplinary cooperation within the fields of modeling and simulation (M&S), training, education, analysis, and related disciplines.

Students were treated to a personalized training session by Presagis while at I/ITSEC. A global enterprise, Presagis offers state-of-the-art software, services, and simulators used in the creation of virtual environments and sensors, visualization and simulation of vehicles and weapons, and graphical user interface development. Presagis representatives demonstrated their different products and explained to students how the company incorporates GIS data into their simulators to make them more realistic.

Students really enjoyed using their knowledge and testing their skills on the different simulators.

Working in cooperation with the City of Lakeland, students are ready to travel to Seven Wetlands in Lakeland, Florida, to collect GIS data marking where different infrastructure is located on the property.

## 2019 SBEA CONVENTION

The SBEA Executive Board met January 11 in Daytona to plan the upcoming SBEA Convention. We toured the facility and the surrounding area. The conference hotel is located on the beach. You can step outside the hotel door and plant your feet on the sand. Renovations from hurricane damage are underway. The convention center is restored. The restaurant, elevators, lobby, and outside structures will be finished by the time we arrive. The room balconies are being renovated now. Each room has a spectacular view of the ocean.

Plan to take advantage of the Ocean Waters Spa at the Plaza Resort and Spa. After participating in the many exciting sessions and activities of the day, take time to relax and revitalize your body. The spa offers massages, wraps, facials, and more.



The hotel is over one hundred years old! While the SBEA Executive Board was touring the facility, our hospitality coordinator shared an interesting piece of trivia about the hotel. MTV was filmed at The Plaza Resort and Spa until the 1990s when MTV ceased production.

As a visitor to the area, there are many wonderful places to visit and eat. There is the beach, of course. However, you can play golf, visit the race track, or travel just a short distance to tour Kennedy Space Center. Four days will not be enough time for you to take advantage of all that is available at Daytona Beach.

Information is being posted on our SBEA website to aid you with your planning. Registration is \$240 and includes two lunches. Our keynote speaker is secured.

Over the coming months more details for sessions will be shared. Be looking for the Call for Proposals from President-Elect Dr. Marie Coleman. She will also be looking for people willing to facilitate sessions. Please consider volunteering to assist with hosting sessions when asked.



**The Plaza Resort and Spa**  
**600 North Atlantic Avenue**  
**Daytona Beach, FL 32118**  
**386-255-4471**  
**October 23 – 26, 2019**

**Make Plans Now to Begin “Racing Into the Future” at the 2019 SBEA Convention!**



**Southern Business  
Education Association**  
Daytona Beach, Florida • October 23 - 26, 2019  
**Racing Into the Future**





## SBEA KEYNOTE SPEAKER

Our SBEA Convention Keynote Speaker is Mike Smith from Nebraska! The Board is excited to share this news with everyone.

### Mike Smith – Short Bio

So, there's this kid. He lives in the small town of Imperial, Nebraska. His GPA is 2.4. He's a bit of a troublemaker. To top it off, his name is Mike Smith.

Sounds like your average ordinary kid, right? **Wrong.**

In his senior year of high school, Mike realized that being ordinary was a choice. Since then, Mike has never stopped believing that he can do whatever he puts his mind to. That hard work, dedication, and the reckless pursuit of his passions can turn his life into something extraordinary; that he is the only one who can control his legacy.

For over a decade, Mike has done just that...and he has never looked back. From his humble beginnings in Imperial, Nebraska, Mike has since founded two non-profits and influenced hundreds of thousands of youth in high schools, universities, and adults in boardrooms nationwide. Mike lives his life as a "professional teenager" that doubles as a motivational speaker, consultant, and ambassador.



## 2019 NBEA CONVENTION

The National Business Education Association convention will be held in Chicago, Illinois. Events will be held in the Chicago Marriott Downtown Magnificent Mile. Dates for the convention are April 16-20, 2019. Registration is now open. We hope to see you there.

As stated in the most recent edition of the *Business Education Forum*, attendees may register online at [www.nbea.org](http://www.nbea.org). Early registration deadline is March 27. Onsite conference registration will open Tuesday, April 16.

Reservations may be made at the rate of \$165 per night for single or double occupancy. Keep in mind that reservations are first-come, first serve. The room block will be released on March 27.



## KUDOS AND CONGRATULATIONS

Your SBEA Board wishes to extend congratulations and high fives to the following people. In the December 2018 **Business Education Forum**, four of our regional members had articles published. From Georgia, Susan Hall Webb and Benita Harris Moore wrote “*Factors Influencing Business Education in Technical and Community Colleges*.” Kambiz Tabibzadeh and Lana W. Carnes are from Kentucky. They wrote an article entitled “*Progress for a Cooperative Joint Venture: A Case Analysis*.”

Finally, congratulations to Leane Skinner from Auburn University and Marie Coleman from SOWELA. These ladies won the Outstanding Research Poster Award recently in San Antonio, Texas. Skinner was Coleman’s major professor.



### **Business Administration Instructor Receives Significant Research Award for Work on “High School Counselors’ Perceptions of Career and Technical Education”**

LAKE CHARLES, LOUISIANA – January 4, 2019

Dr. Marie Coleman, Instructor of Business Administration at SOWELA Technical Community College, was recently presented with the Outstanding Research Poster Award at the Annual Association for Career & Technical Education (ACTE) Conference in San Antonio, Texas.

Dr. Coleman’s poster was part of her dissertation work while completing her doctoral degree. It featured insights from her research study designed to determine if a correlation exists among high school counselors’ specific demographics, their educational experiences (i.e., professional development, training, and other coursework), and the advising of high school students. The study focused on the factors public high school counselors consider when advising college-bound students to enroll in career and technical

education (CTE), the factors public high school counselors consider advising career-bound students to enroll in CTE, and the counselors’ perceptions of CTE.

Posters were scored by conference researchers using a rubric to determine which had the greatest impact on career and technical education.

Article copied from <https://www.sowela.edu/sowela-instructor-honored-at-national-conference/>

## UPCOMING STATE CONFERENCES

STATE	2019 DATE(S)	LOCATION	WEB PAGE
Alabama	Saturday, February 2	Birmingham, AL	<a href="https://www.albusinessed.org">https://www.albusinessed.org</a>
Arkansas	Details Coming Soon		<a href="https://www.abea.us">https://www.abea.us</a>
Florida	July	Orlando, FL	<a href="https://www.fbtea.org">https://www.fbtea.org</a>
Georgia	Tues., Sept. 10-Friday, Sept. 13	Young Harris, GA	<a href="http://www.gbea-online.org">http://www.gbea-online.org</a>
Kentucky	Details Coming Soon		<a href="http://www.kbea.org/news">http://www.kbea.org/news</a>
Louisiana	Friday, March 8	Lafayette, LA	<a href="http://laabe.weebly.com">http://laabe.weebly.com</a>
Mississippi	Details Coming Soon		<a href="https://msmbea1950.wordpress.com">https://msmbea1950.wordpress.com</a>
North Carolina	Details Coming Soon		<a href="https://www.ncbea.org/index.htm">https://www.ncbea.org/index.htm</a>
South Carolina	Wed., Feb. 20–Sunday, Feb. 24	Myrtle Beach, SC	<a href="http://www.scbea.org">http://www.scbea.org</a>
Tennessee	Details Coming Soon		Twitter at @drvhemby
Virginia	Mon., July 22–Thursday, July 25	Virginia Beach, VA	<a href="https://sites.google.com/view/vbea/home">https://sites.google.com/view/vbea/home</a>
West Virginia	Thursday, March 7	Charleston, WV	<a href="http://wvbea1.wixsite.com/wvbea">http://wvbea1.wixsite.com/wvbea</a>

## CLASSROOM TIPS

Planning a business meeting takes time and effort. Executives spend time getting information together and determining the important objectives to be met. Having plans presented correctly can be critical to the success of the adoption of ideas shared.

Many of us have participated over the years in meetings with incorrectly formatted minutes or agendas. The information provided may not have been accurate. How can our students be helped with recognizing proper presentation of materials for business meetings? As has already been determined, a business needs correct information so appropriate decisions can be made based on the determined strengths and weaknesses or opportunities and threats at that time for strategic planning.

Tabitha Hart from the Department of Communication Studies at San Jose State University posted online a lesson plan for *How to Write Agendas and Meeting Minutes*. This 25-page document can be downloaded from <http://www.sjsu.edu/aanapisi/docs/THartLessonPlan.pdf>. As you scroll the document, you will find the procedures with approximate time needed are given. Resources and grading rubric are also provided.

Here are links to two other websites with lesson plans and ideas for planning effective meetings and agendas.  
<https://www.clackamascareers.com/media/uploads/LITINCTELessonPlan-Marketing-EffectiveMeetings.pdf>  
[http://collegewriting2.qwriting.qc.cuny.edu/files/2013/03/WorkshopMaterials\\_MicroLessonPlan.pdf](http://collegewriting2.qwriting.qc.cuny.edu/files/2013/03/WorkshopMaterials_MicroLessonPlan.pdf)

Teach students the more accurate the documentation, the better the opportunity for the success of a business. Information is valuable. Businesses cannot truly assess its worth. However, when it is wrong, many problems will arise. Let's be proactive and help our future executives be well-versed in proper business documentation.

## MEMBERSHIP

Please share with your friends and colleagues about SBEA. When a person pays for the NBEA dues of \$100, regional membership is automatically included. There is an online form that can be easily completed. Please share the following link with your peers to invite them to join. <https://www.nbea.org/newsite/member/join.html>

When you learn the colleague or friend has joined, please let your State Membership Director know. She will be keeping a list of the new members and who recruited them. This will apply to assisting with getting lapsed members to renew their NBEA/SBEA memberships. Below is a list of the current State Membership Directors with their contact information.

Any SBEA member who recruits **three or more** new members for the region will be entered into a **drawing for a free 2019 SBEA Convention registration**. This recruitment can include the recruitment of lapsed members. All recruits must be obtained by March 31, 2019. Members must notify their State Membership Directors with the names and contacts of the recruits. The State Membership Director will notify the SBEA President and SBEA Director to the NBEA Board by April 5, 2019. The drawing will be held by April 10, 2019, and is non-transferrable. It must be used at the SBEA 2019 Convention.

**The winner will be announced in the April newsletter.**

<b>SBEA STATE MEMBERSHIP DIRECTORS</b>	
<b>STATE</b>	<b>NAME AND CONTACT</b>
Alabama	Morgan Palmer Jones <a href="mailto:jonesmp@vestavia.k12.al.us">jonesmp@vestavia.k12.al.us</a>
Arkansas	Cheryl Wiedmaier <a href="mailto:cheryl.wiedmaier@arkansas.gov">cheryl.wiedmaier@arkansas.gov</a>
Florida	Linda Robinson <a href="mailto:linda.robinson@polk-fl.net">linda.robinson@polk-fl.net</a>
Georgia	Shannon Anderson-Rush <a href="mailto:sanderson-rush@forsyth.k12.ga.us">sanderson-rush@forsyth.k12.ga.us</a>
Kentucky	Jennifer Stubblefield <a href="mailto:jennifer.stubblefield@calloway.kyschools.us">jennifer.stubblefield@calloway.kyschools.us</a>
Louisiana	Ashley Lavine <a href="mailto:alavine@slchs.org">alavine@slchs.org</a>
Mississippi	Carole Deere <a href="mailto:carole.deere@biloxischools.net">carole.deere@biloxischools.net</a>
North Carolina	Madeline D. Tucker <a href="mailto:madeline.tucker@onslow.k12.nc.us">madeline.tucker@onslow.k12.nc.us</a>
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Virginia	Robin Albrecht <a href="mailto:ralbrecht57@gmail.com">ralbrecht57@gmail.com</a>
West Virginia	Sharon Cole <a href="mailto:skcole@k12.wv.us">skcole@k12.wv.us</a>

## CONCLUSION

If you have ideas that you would like to have the SBEA Executive Board consider, please send a request to Dr. Michelle Taylor at [michelle.taylor@rcu.msstate.edu](mailto:michelle.taylor@rcu.msstate.edu). She will be happy to share with the Board and have these ideas investigated. This is YOUR organization, and we want it to be the best possible to meet your professional needs.

Lastly, on behalf of the SBEA Board, I would like to say we hope you have a wonderful start to the spring semester. Enjoy your upcoming holiday on Monday, January 21. Before we know it, spring break will be here.

Until next month,

*Michelle*

Michelle Taylor  
2018-2019 ISBE President