



Southern Business Education Association

www.sbeaonline.org

May – June – July 2021 Newsletter

2021 SBEA CONFERENCE
Face-to-Face, Live Conference!

ROCKIN' & ROLLIN'
with
SBEA
Memphis
OCTOBER 20-23, 2021

OCTOBER 20-23, 2021

THE WESTIN
BEALE STREET IN MEMPHIS, TN

\$199 Rooms, \$240 Member Registration
Visit our website for complete details
www.sbeaonline.org

**SBEA CONFERENCE
LINKS (just click below!)**

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HERE](#)**

**[MAKE HOTEL
RESERVATIONS HERE](#)**

President's Message

Happy summer – it's a hot one here in Louisiana! I hope everyone is enjoying their summer and getting to do some traveling that we all missed out on in 2020. We are having a lot of rain in Louisiana and all the humidity that goes along with a typical Louisiana summer.

Of course, the SBEA Annual Conference is the HOT  topic of discussion for this edition of the SBEA newsletter. Our conference is only THREE MONTHS AWAY and your Executive Board is busy planning another great conference. If you are interested in

serving as a session facilitator, please complete the form located here – [I WANT TO FACILITATE A SESSION!](#)



Several awesome technology sessions are on the schedule. Be sure to register early so that you can reserve your seat! Topics including Excel, coding, Quizlet Live, and NearPod are useful to every age student, so you do not want to miss these!

Memphis Tourism, Backbeat Tours, and Graceland have collaborated with us for two fun tours – [Memphis Mojo](#) and the [Elvis Presley/Graceland](#) tour! I am sure you will enjoy both!

Also, it is already time to nominate your state's best business educators for the SBEA awards! Everything you need to know is posted below and the link to nominate one or more educators from your state is [here!](#) Recognize those folks who have gone above and beyond to make business education its' best for their students (I know that's all of you, but we don't have enough awards for everyone 😊)!

Please reach out if you have any questions!

I cannot wait to see all of you in Memphis!

Until next time,
Marie Coleman, Ph.D., President, SBEA

Nominations for Awards Due September 1

Nominations are now being accepted for the 2021 SBEA Awards to be presented in Memphis, TN, during the annual conference held October 20-23, 2021! The link to the nominations form is located on the SBEA website in the upper right corner of the home page. Nominations are due by September 1, 2021, for the following awards:

- *Middle/Secondary Teacher of the Year
- *Post-Secondary Teacher of the Year
- *Collegiate/University Teacher of the Year
- *Distinguished Service Award for Outstanding contribution to Business Education by an Administrator or Supervisor of Business Education

SBEA recommends consulting with the nominee before submitting the form to gather needed information and to ensure they are willing to attend the SBEA convention to receive their award. Guidelines and other directions are posted on the Nomination Form page. Remember, nominees must be current members of SBEA and have not previously received the award to be considered. You may nominate multiple candidates.

If you have questions or concerns, please contact Cheryl Wiedmaier at cdwied@gmail.com.

Featured State – Arkansas

Due to Covid restrictions last year, ABEA officers chose to offer an online format for their 2020 conference on October 16. We had over 100 in attendance online. During the conference we recognized the following individuals for their contributions to business education: *Micah Edwards*, Greenbrier High School, was recognized as New Teacher of the Year; *Sheri Turner*, North Little Rock Middle School, was recognized as Middle Level Teacher of the Year; *Lauren Taylor*, Dardanelle High School, was recognized as Secondary Teacher of the Year; *Gail Betts* was recognized as Outstanding Supervisor; and *Sarah Echlin*, Rose Bud High School, was recognized for the Outstanding Leadership Award. We also recognized *Mattie Boortz* and *Dalton McGathy* as our Phyllis Smith Memorial Scholarship recipients. We followed up the conference with short informational videos that provided more instructional tools and tech information that can be used in the classroom.

Since the conference, our Webmaster Desha Lewis has done a phenomenal job providing current information, tools, tips, and tricks to our business teachers through our web page and social media accounts. Check us out on Facebook!

We are planning to offer the 2021 Annual Conference virtually again on July 20, 2021. President Elect Justin Neel has this conference jam packed with sessions from vendors, community leaders, the Arkansas Division of Career and Technical Education, and top business teachers from around the state. Our theme this year is “Don’t Stop Believing”. We know this past year was tough, but we hope to provide motivating and uplifting sessions that will help our business teachers “hold on to that feelin’!” and “Don’t Stop Believin’” in Business Education. Registration information is available on our website at [this link](#). We would love to have you join us!



2020-2021 ABEA officers

Front Row: Shanna Calhoun, DCTE/DECA Adviser; Jennifer Curry, Past President; Carole Anderson, President; Shannon Green, Treasurer; Justin Neel, President Elect; Joni Wilson, Treasurer; Ryan Richey, District VII Rep; Chris Davis, DCTE/FBLA Mid-Level Adviser; Janet McMurrin, District VI Rep; Tracy Lewis, District I Rep; Kim Conant, District IV Rep; Desha Lewis, Webmaster; Megan Johnson, District V Rep; Cheryl Wiedmaier, SBEA Rep/Membership Director; Dorrie McCosh, Secretary; and Angie Hutson, Executive Director. Not pictured: Darendia Kersey, District II Rep; Sonya Plyler, District III Rep; Shanna Knowles, PBL State Adviser; Sarah Shamburger, DCTE/FBLA State Director (next page)

Submitted by Carole Anderson



Conference Session Spotlight

You don't want to miss this outstanding leadership seminar! This session is a MUST for all persons in leadership or who are interested in leadership! Dr. Phillip McClure is a seasoned speaker and trainer who will put fire into your state organization!

One review of Dr. McClure's presentations stated *"I've been able to translate many of the skills and techniques learned in Dr. McClure's Improving Engagement in Meetings Workshop to improve my own business meetings and professional presentations. Whether you're running a small group meeting or presenting to 500+ people, this workshop will help you captivate your audience and facilitate those meetings more effectively."* Michael Lejong,

SBEA LEADERSHIP SEMINAR/OFFICER TRAINING

BUILDING TEAMS & DEVELOPING LEADERS

Lead by Dr. Phillip McClure
<https://mcclurepro.com>

BRING YOUR
LOCAL OFFICER
TEAM AND GET
READY TO
LEAD!

SBEA CONFERENCE, MEMPHIS, TN
THURSDAY, OCTOBER 21, 2021
8:00 - 11:00 A.M.
SBEAONLINE.ORG

Principal Architect, MAGH Architecture

It's Time to Submit State Conference Donations

It is customary for each state organization to support our annual conference in the form of a monetary donation so that we can offer our attendees an educational, informative, and exciting conference. Your state will also be featured in the conference program as

sponsoring a meal or session with your donation. Please make your state's donation via the SBEA website or mail to:

Dr. Chad Springer
SBEA Treasurer
Auburn University
5040 Haley Center
Auburn University, AL 36849

You can call Chad at 334-844-4418 if you need to speak with him regarding your donation.

Featured State – Kentucky

The 2020-2021 school year has been one for the record books. With COVID-19 going strong throughout our communities, and most of our counties remaining red for many weeks, schools throughout Kentucky were working virtually, on-site with social distancing, or some type of hybrid instruction. Teachers continued to advance their skills in Google Classroom, Microsoft Teams, and many other platforms to reach their students in the most efficient ways. Conferences and events were held virtually until things started opening in May and June. Graduations were held with social distancing and most sports were able to take place, but with restrictions.

It has been an honor serving as KBEA President for 2 years, effectively guiding the chapter through COVID and being instrumental in putting together our first ever virtual conference in 2020 plus coordinating this year's first ever hybrid conference. Just weeks before we were scheduled to meet, our on-site 2020 Summer Conference went virtual. We learned how to produce live meetings and events. Speakers recorded their workshops and we made all of them available to our teachers. We held ***The Roaring 20's*** Social virtually with prizes awarded and some surprise guests including, Joe McClary, NBEA Executive Director and Gerry Brooks, KY Elementary Principal/Internet Star.

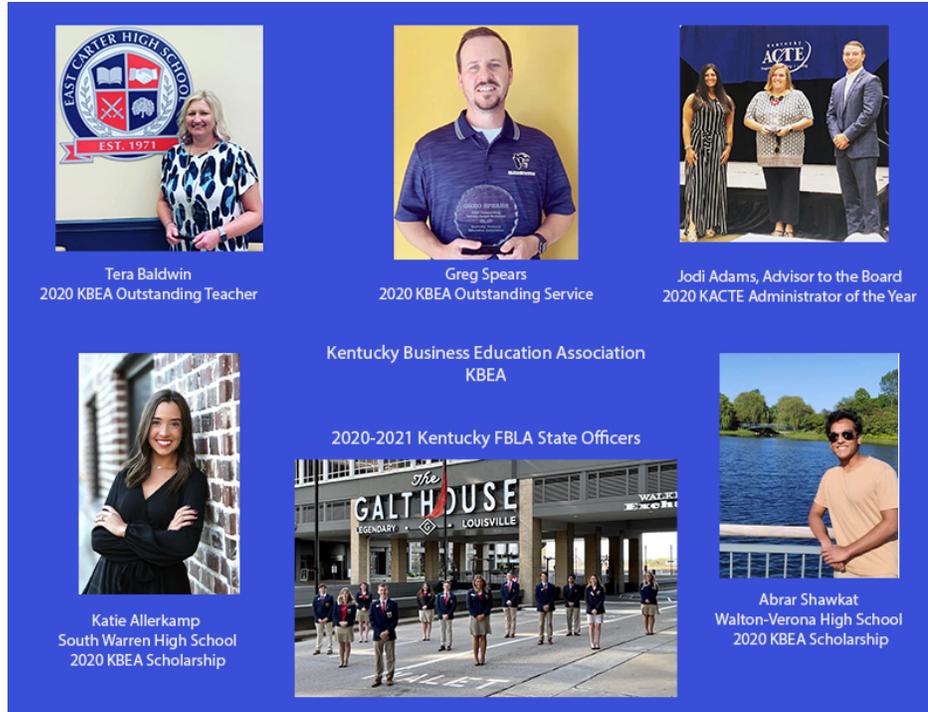
KBEA Officers for 2020/2021

President – Ramona Bellew
President Elect – Jennifer Stubblefield
Secretary – Lora Cummins
Treasurer – Debbie Barnett
Historian – Angela Rush
Region 1 Representative – Amy Hardin
Region 2 Representative – Reece Spears
Region 3 Representative – Todd Eastridge
Region 4 Representative – Amber Florence
Region 5 Representative – Janie Blair
Region 6 Representative – Pam Sandlin
Communications Publicist – Ashley Fritsche

KBEA Membership Chair/SBEA/NBEA
Representative – Jennifer Stubblefield
Web Editor – Greg Spears
Adviser to the Board – Jodi Adams
Secondary Representative – Betty
Montgomery
Post-Secondary Representative – Dr. Marcel
Robles
FBLA State Adviser – Connie Witt
PBL Representative – Kelley Walker
Parliamentarian – Dana Baker

KBEA 2020 Member Awards recipients are Outstanding Service Award – *Greg Spears* and Outstanding Teacher Award – *Tera Baldwin*.

KBEA Senior Scholarships recipients are *Katie Allerkamp* – South Warren High School and *Abrar Shawkat* – Walton-Verona High School.



We are proud to recognize *Jodi Adams*, Advisor to the Board, who was named 2020 KACTE Administrator of the Year! Jodi is Director of the New Teacher Institute. This year she added a new component to the NTI Program, Content PLC Meetings where two veteran teachers worked with a group of 1st & 2nd Year Business Teachers mentoring them. Four KBEA Board Members, Amber Florence, Jennifer Stubblefield, Ashley Fritsche, and I led the two groups of Business Education Teachers. It was a rewarding experience for us and the new teachers.

As of July 1, *Jennifer Stubblefield*, long-time SBEA/KBEA member and retired teacher from Calloway County High School, joined Certiport, Inc. as their new Customer Success Manager. Her role is to work directly with teachers as they navigate the world of industry certifications, assist states by being ready to serve in PD/Workshop/Conference presentations, and use her skills and experience to help teachers and school districts improve test scores on industry certifications.

Kentucky FBLA chapters just completed a successful year earning many individual and chapter awards. Due to COVID restrictions, there were no Region Conferences. All members were able to compete in the virtual State Conference and we were granted the opportunity to take the State Officers to Louisville to film the Opening and Awards Ceremonies, plus announce the newly elected 2021-2022 State Officer Team. Approximately, 65 students traveled to Hardinsburg for FBLA Leadership Development Camp in June and FBLA Virtual National Leadership Conference just ended.

Kentucky’s membership is currently 176 strong! The KBEA Board has been working hard to prepare for the 2021 KACTE Summer Conference, which will be held on-site, along

with a virtual component, at the Galt House in Louisville, July 20-23. We will continue the tradition of giving away over \$3,500 in prizes at the annual Brunch and Social, as well as a \$500 cash prize to one KBEA member present at the annual meeting. **Going for the Gold** is the theme for this year's Social and Brunch. Both events along with our giveaways continue to ignite excitement among our teachers; plus, they are excellent networking opportunities giving them something to look forward to each year at Summer Conference. Jennifer Stubblefield is President-Elect for KBEA, and she has three underlying goals for 2021-2022: relationships, networking, and professionalism.

We wish to congratulate our KBEA Scholarship recipients for 2021!



- *Lexan Roberts* graduating from Calloway County High School
- *Sarah Forsythe* graduating in December 2021 from Murray State University majoring in Business & Marketing Education
- *Victor Rojas-DeLaCruz* graduating in December 2021 from Murray State University majoring in Business & Marketing Education/CTE.

Website: www.kbea.org

Facebook: Kentucky Business Education Association

Instagram: @kybusinessedusa

Twitter: @kentuckybea

Submitted by Ramona Bellew

Resources for Your Classroom

- [Minute with Maxwell](#)
- [Cisco Netacad](#)
- [AWS Educate](#)

Upcoming Events

- **Florida Business Technology Education Association (FBTEA)** – FBTEA Pre-Conference (in conjunction with FACTE) – July 18 – 21, Renaissance Orlando at Sea World Hotel - <http://www.fbtea.org/>
- **Arkansas Business Education Association (ABEA)** – Don't Stop Believin' with ABEA Virtual Conference, July 20 - <http://abea.us/conference-information.html>
- **North Central Business Education Association (NCBEA)** – Summer Summit – July 22 – 23, Lunda Center, La Crosse, WI - <https://www.ncbea.com/event/2021-ncbea-summer-summit>

- **iCEV CTE Inspired** – July 27 – 29 and August 9 – 11 , virtual - <https://www.icevonline.com/cteinspired>
- **Georgia Business Education Association (GBEA)** – Hybrid Conference – September 21 – 24 - <http://www.gbea-online.org/gbea-annual-conference.html>
- **Southern Business Education Association (SBEA)** – Rockin' & Rollin' with SBEA – October 20 – 23, The Westin Memphis Beale Street Hotel, Memphis, TN – www.sbeaonline.org

Please email dates and locations of your 2021 state conference to sbeaconvention@gmail.com so we can include it in the next newsletter.

SBEA Board Members

We are here to serve our SBEA members! Email us at sbeaconvention@gmail.com if we can help you in any way!

Marie Coleman, President; Tracie Opolka, President-Elect; Vacant, Vice President; Michelle Taylor, Immediate Past President; Chadwick Springer, Secretary/Treasurer; Geana Mitchell, Conference Chair; Elisha Wohleb, SBEA Director to NBEA; Jennifer Stubblefield, Membership Director; Wendy Sonnier, Webmaster

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