

2017-18 ABEA Annual Report



Arkansas Business Education Association

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Association Purpose:

- Promote interest and quality in all phases/levels of education for and about business throughout the state of Arkansas.
- Promote professional growth of business educators.
- Stimulate quality instruction in business classes which is relevant to current business practices and technological advances.
- Cooperate with other state and national organizations, businesses, and individuals concerned with or interested in business education and its further development.
- Serve as a representative body which may speak with authority for the business educators of Arkansas.
- Build professional strength and encourage maintenance of high standards through group action.
- Promote the business student organization, Future Business Leaders of America-Phi Beta Lambda, as an integral part of the instructional program.



2017-2018 Arkansas Business Education Association Board Members

2017-2018 Board Members:

President

Dr. Kelley Todd
Fort Smith Southside High School
ktodd@fortsmithschools.org

President-Elect

Sheri Smith
Mountain Home High School
shersmith@mhbombers.com

Past President

Tracie Opolka
Hackett High School
tracie.opolka@hackettschools.org

Vice President

Jennifer Curry
Pottsville School District
jennifer.curry@pottsvilleschools.org

Secretary

Holly Herron
Bigelow High School
balduch@bigelow.k12.ar.us

Treasurer

Shannon Green
Springdale High School
sgreen2@sdale.org

Editor/Webmaster

Megan Johnson
Rose Bud School District
mjohnson@rbsd.k12.ar.us

Program Coordinator

Business & Marketing Technology
Sandon Williams
Arkansas Career Education
sandon.williams@arkansas.gov

Executive Director

Angie Hutson
Paris Middle School
ahutson2210@gmail.com

District I Representative

Linda McAdams
Northside High School
lmcadams@fortsmithschools.org

District II Representative

Darenda Mersey
Black River Technical College
darenda.kersey@blackrivertech.edu

District III Representative

Teresa Hopkins
Harmony Grove High School
hopkinst@hgisd1.com

District IV Representative

Justin Neel
Caddo Hills High School
jneel@caddohills.org

District V Representative

Paula Deckard
Southside Bee Branch School District
pdeckard@southsidebb.org

District VI Representative

Sara Whitson
Highland High School
sara.whitson@highlandrebels.org

District VII Representative

Angie Kichline
Elkins High School
akichline@elkinsdistrict.org

SBEA Representative

Dr. Cheryl Wiedmaier
Arkansas Career Education
cheryl.wiedmaier@arkansas.gov

FBLA State Adviser

Will Douthard
Arkansas Career Education
william.douthard@arkansas.gov

PBL State Adviser

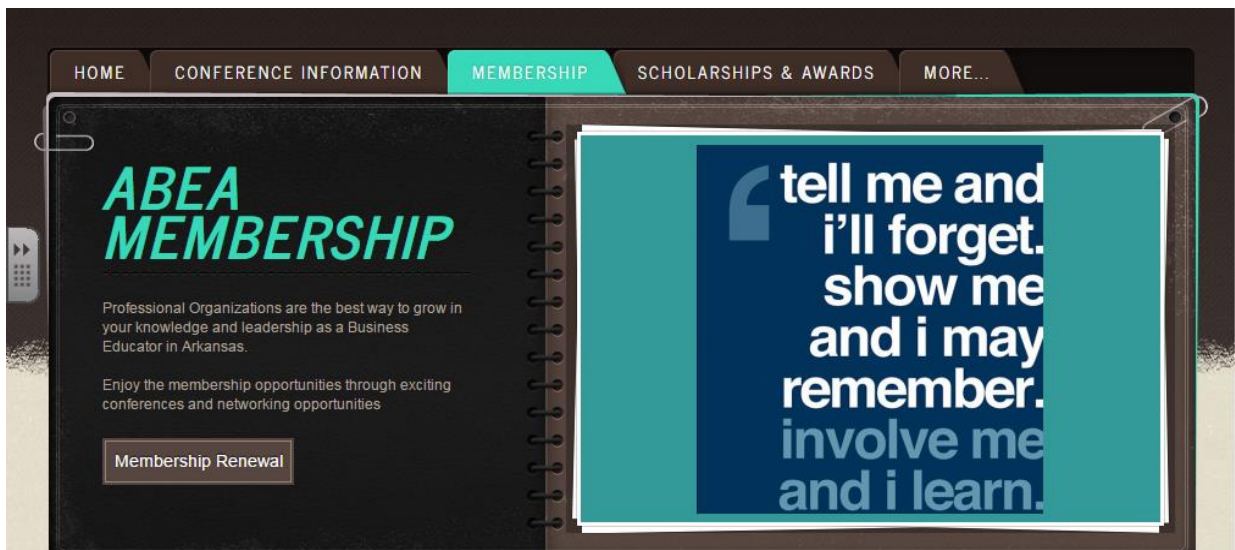
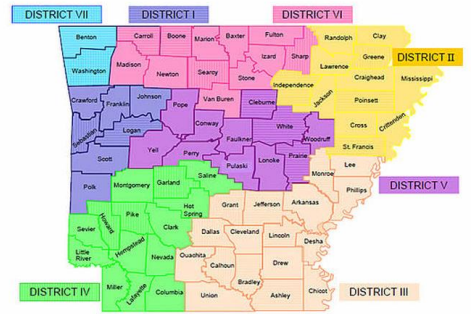
Tonya Loe
University of Arkansas Monticello
College of Technology, McGehee
loet@uamont.edu

Membership:

ABEA has a current membership of 316. The board members are working hard to continue to reach our goal as we move toward a 10% increase in membership. Our seven district representatives are responsible for encouraging professional membership in their district area. Recruitment techniques include mailing and e-mails to business educators,



presentations at student organization conferences, presentations to college business education classes, and distribution of benefits information. State association members are strongly encouraged to join affiliated professional organizations, including SBEA and NBEA.



Treasurer's Report:

Arkansas Business Education Association
June 30, 2018

BEGINNING BALANCE	\$41,396.78
INCOME	
Conference & Dues (2017)	\$24,467.22
Conference & Dues (2018)	\$13,780.00
ACTE Division Rebate	\$595.00
TOTAL INCOME	<u>\$38,842.22</u>
EXPENSES	
Conference Expenses (2017)	\$23,223.74
Conference Expenses (2018)	\$232.49
FBLA Conference Donation	\$500.00
Foundation Donation	\$5,000.00
Mid Year Board Meeting	\$1,162.15
Mileage	\$798.42
NBEA (2018)	\$300.00
Postage	\$11.21
Refund of Conference Fees	\$240.00
SBEA (2017)	\$1,363.40
Scholarships	\$1,000.00
Treasurer Supplies	\$760.27
Web Hosting	\$287.76
TOTAL EXPENSES	<u>\$34,879.44</u>
ENDING BALANCE	\$45,359.56

Regional and National Conferences:

Tracie Opolka, Past-President; Dr. Kelley Todd, President; Sheri Smith, President-Elect; Angie Hutson, Executive Director; Shannon Green, Treasurer; Angie Kichline, District VII ABEA Membership Representative; Dr. Cheryl Wiedmaier, SBEA Representative; and Jana McWhorter, Teacher of the Year attended the Southern Business Education Association Conference in Savannah, GA on October 25-28, 2017. ABEA Members Debbie Martin, Angie McCallie and Terri Burton were also in



attendance. While at the conference, Tracie Opolka presented the “Coding at the Middle Level” interest session, Shannon Green presented the “ELL Strategies in the Business Classroom” interest session, and Dr. Cheryl Wiedmaier attended the State Membership Directors’ Meeting.

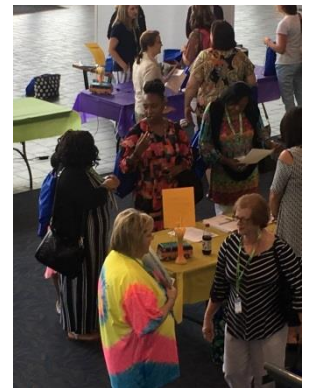
Dr. Kelley Todd, President; Tracie Opolka, Past-President; and Dr. Cheryl Wiedmaier, SBEA Membership Director; and Angie Hutson, Executive Director attended the National Business Education Association Conference in Baltimore, MD on March 27 – 31, 2018. Dr. Cheryl Wiedmaier presented the “Issues and Trends in Business Education” interest session. Angie Hutson presented “Engage, Inspire, and Motivate through Cooperative Learning”. In conjunction with the NBEA Conference, Dr. Cheryl Wiedmaier was elected as President to Association for Research in Business Education (ARBE). Cheryl also serves on Policy Commission for Business and Economic Education at the national level. Tracie Opolka was elected as Communications Director to ARBE. ABEA Members Mary Jacobs, Xerlotta Jones, Shameka Montgomery, Terry Lawson, and Mary Hines were also in attendance.



Annual State Conference:



The Arkansas Business Education Association held its annual conference on July 31 – August 1, 2018, at the Hot Springs Convention Center in Hot Springs, Arkansas. Two hundred and fifty four business teachers from across the state came together to go “Peace Love ABEA” at the annual conference. President-Elect Sheri Smith planned an information-packed two days. Day one included poster session, opening session, vendor visits, ARCareerEd News & Noteworthy items update, silent auction, and raffle. At registration, teachers received a t-shirt sponsored by Cengage and a backpack with several goodies inside. Business teachers were welcomed to the opening of the conference on Tuesday to a Get “GROOVY” Grab and Go poster in keeping with the conference theme. The poster session provided an opportunity for teachers to receive projects and lesson plans. Textbook, software, merchandise, and other vendors were also on-site to provide information and answer questions. Teachers could bid on items at the silent auction and raffle. The proceeds from this go to the Arkansas FBLA Foundation which provides money for our national competitors to attend the FBLA National Leadership Conference each year.



At our opening session, Dr. Cheryl Wiedmaier, Associate Director for Career & Technical Education, brought greetings from the Arkansas Department of Career Education. Mr. Benji Mahan, teacher and coach at Fayetteville High School was our Keynote Speaker – *Do Others See Your “Why”*.

On the second day, teachers had the opportunity to attend many different interest sessions that lasted forty-five minutes each. Interest Sessions included a variety of topics including Perkins Funding and writing requests for projects, FBLA Middle-Level and High School

updates, leadership training, Learning Blade, implementing Stukent for Social Media,

Certification into Computer Business

Applications, technology tools for teachers,

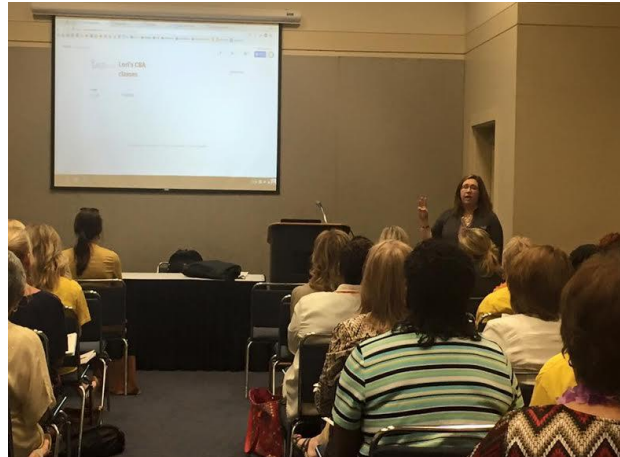
student engagement, finance, business

building, coding, Imagine Academy &

MOS Certification, Planbook Plus,

Accounting for 21st Century, Web

Technologies, W!se Certification Testing,



current events, teacher retirement, social media, student motivation, strategies for promoting

CTE students and programs, skills students need to survive and succeed in college, what business

wants in a business leader, digital escape rooms, soft skills, 21st century teaching and learning

strategies. The next annual conference is scheduled for summer 2018 in Hot Springs, Arkansas.

Annual State Conference Program:

Arkansas Business Education Association Past Presidents

1954/1955	Gladys Johnson, Little Rock
1955/1956	Dr. Frederick Basco, Arkansas State Teachers College, Conway
1956/1957	Ethel Hart, Southern State College, Magnolia
1958/1959	Ruby Croom, Little Rock
1959/1960	Bernice Crawford, Crossett
1960/1961	Annwanna Hyde, Paragould
1962/1963	Ruth Carter, Little Rock
1964/1965	J. Alvin Dickinson, University of Arkansas, Fayetteville
1966/1967	Aileen Campbell, Star City
1967/1968	Erma Tucker, Harding University, Searcy
1968/1969	Frances Lee, University of Arkansas, Fayetteville
1969/1970	Juanita Foster, Magnolia
1970/1971	Fran Burgess Richards, Crossett
1971/1972	Helen Frasier, Ouachita Baptist University, Arkadelphia
1972/1973	Frances Rosenaur, El Dorado
1973/1974	Jack Glover, Lepanto
1974/1975	Eva McGee, University of Arkansas, Pine Bluff
1975/1976	Mildred Cunningham, Springdale
1976/1977	Dr. James Barr, University of Central Arkansas, Conway
1977/1978	Catherine Marshall, North Little Rock
1978/1979	Dr. Anna Trexler, Southern Arkansas University, Magnolia
1979/1980	Elsie Huddabee, Red River Vo-Tech, Hope
1980/1981	Dr. Robert Femalasco, Arkansas State University, Jonesboro
1981/1982	Dr. Dean Clayton, University of Arkansas, Fayetteville
1982/1983	Dr. Leland Callaway, Southern Arkansas University, Magnolia
1983/1984	Nadine Marcum, Little Rock
1984/1985	Shirley Fraishaur, Crossett Vo-Tech, DeQueen
1985/1986	Shirley Baker, Rich Mountain Vo-Tech, Mena
1986/1987	Dr. Ok Park, University of Arkansas, Fayetteville
1987/1988	Dwight Halton, Capital City Junior College, Little Rock
1988/1989	Willie Buck, Red River Technical College, Hope
1989/1990	Phyllis Smith, McClellan High School, Little Rock
1991/1992	Dr. Terry Roach, Arkansas State University, Jonesboro
1993/1994	Paula Long, Glen Rose High School
1995/1996	Estelle Tulgren, Northwest Technical Institute, Springdale
1997/1998	Vicky McGowan, Bryant Junior High School
1999/2000	Sandra Porter, Bryant High School
2001/2002	Sharon Ward, Siloam Springs High School
2002/2003	Angela McCallie, Lonoke High School
2003/2004	Lisa Hotzempiller, Siloam Springs High School
2004/2005	Kathy Woodcock, Conway High School East Campus
2005/2006	Dr. Linda Bean, Arkansas Tech University
2006/2007	Dr. Sherry Roberts, University of Central Arkansas
2007/2008	Angie Hutson, Paris Middle School
2008/2009	Carrie Bengston, Hot Springs High School
2009/2010	Lesia Edwards, Vilonia High School
2010/2011	Linda Burns, Fort Smith Southside High School
2011/2012	Kerry Elason, Nettleton Junior High School
2012/2013	Michael Lantz, Mamaduke High School
2013/2014	Tammy Ward, Smackover High School
2014/2015	Jana McWhorter, Bearden High School
2015/2016	Dr. Cheryl Wiedmaier, Arkansas Department of Career Education
2016/2017	Tracie Opolka, Hackett High School
2017/2018	Dr. Kelley Todd, Fort Smith Southside High School

Arkansas Business Education Association 2018 Annual Conference



July 31 - August 1, 2018
Hot Springs Convention Center

#ABEA18

**2017 - 2018 Executive Board
Arkansas Business Education Association**

Executive Director
Angie Hutson
Paris Middle School

President
Dr. Kelley Todd
Fort Smith Southside High School

President-Elect
Sheri Smith
Mtn. Home High School
Career Academies

Past President
Tracie Opolka
Hackett High School

Vice President
Jennifer Curry
Pottsville School District

Treasurer
Shannon Green
Springdale High School

Secretary
Holly Herron
Bigelow High School

Editor/Webmaster
Megan Johnson
Rose Bud High School

**Program Coordinator
Business and Marketing
Technology**
To Be Announced

PBL State Adviser
Tonya Loe
University of Arkansas Monticello
College of Technology, McGehee

District I Representative
Linda McAdams
Fort Smith Northside High School

District II Representative
Darenda Kersey
Black River Tech

District III Representative
Teresa Hopkins
Harmony Grove High School

District IV Representative
Justin Neel
Caddo Hill High School

District V Representative
Paula Deckard
South Side Bee Branch School
District

District VI Representative
Sara Echlin
Highland High School

District VII Representative
Angie Kichline
Elkins High School

SBEA Representative
Dr. Cheryl Wiedmaier
Department of Career Education

FBLA State Adviser
To Be Announced



Conference Notes

2018 Annual Conference-at-a-Glance

*Hot Springs Convention Center * HSCC

Sunday, July 29, 2018

2:30 p.m. - 4:00 p.m.	ABEA Board Meeting
4:00 p.m. - 5:30 p.m.	ABEA Board Dinner <i>Sponsored by Stukent</i>

Monday, July 30, 2018

4:00 p.m. - 5:00 p.m.	EARLY Registration	HSCC 206
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Tuesday, July 31, 2018

12:00 p.m.	ABEA Registration Opens (Registration closes at 1:30 p.m.)	HSCC 206
12:30 p.m. - 1:30 p.m.	Get "GROOVY" Grab and Go Poster Session Visit with Vendors Silent Auction	Grand Lobby HSCC 207
1:30 p.m. - 3:30 p.m.	"JAM" General Session	HSCC 207-209
3:30 p.m. - 4:00 p.m.	"TAKE FIVE" with Vendors Silent Auction Ends	Grand Lobby
4:00 p.m. - 5:00 p.m.	AR Career Ed News & Noteworthy Items	HSCC 207-209
5:15 p.m.	Silent Auction Pick Up	HSCC 207-209

Wednesday, August 1, 2018

8:00 a.m. - 12:45 p.m.	Interest Sessions Wise Financial Literacy Certification	HSCC 102-105/203-205
1:00 p.m. - 3:00 p.m.	Closing General Session <i>Luncheon and Awards Ceremony</i>	HSCC 207-209

Tuesday, July 31, 2018

12:00 p.m.	Registration Opens (Registration closes at 1:30 p.m.)	HSCC 206
12:30 p.m. - 1:30 p.m.	Get "GROOVY" Grab and Go Poster Session Visit with Vendors Silent Auction and Raffle (Proceeds benefit FBLA-PBL Foundation)	Grand Lobby HSCC 207
1:30 p.m. - 3:30 p.m.	Opening General Session	HSCC 207-209
	Welcome and Introductions.....	Dr. Kelley Todd
	Minutes.....	Holly Herron
	Treasurer's Report.....	Shannon Green
	SBEA.....	Dr. Cheryl Wiedmaier
	Standing Committee Reports	
	Audit	Shannon Green
	Awards & Nominating	Tracie Opolka
	Membership.....	Dr. Cheryl Wiedmaier
	Program.....	Sheri Smith
	Scholarship.....	Jennifer Curry
	Greetings	
	Arkansas Dept. of Career Education.....	Dr. Cheryl Wiedmaier
	Arkansas FBLA-PBL Foundation	Tim Collier
	Arkansas FBLA.....	John Freeny, FBLA President
	Keynote Address - <i>Do Others See Your "Why"</i>	Benji Mahan
	New Business	
	Election of Officers	Dr. Kelley Todd
	Announcements	Sheri Smith
	Adjournment/Door Prizes	Dr. Kelley Todd

Meet Kelley Todd ABEA President

Kelley Todd has taught business education for twenty-one years—her first eight years at Van Buren High School and her last thirteen years at Southside High School in Fort Smith, Arkansas. She received her Bachelor of Science in Education from the University of Central Arkansas, Master of Business Administration from Webster University, and Doctorate of Education in Human Resource and Workforce Development from the University of Arkansas, Fayetteville.

Kelley has served on the executive board for the Arkansas Business Education Association as President, President-Elect, and Secretary. She was ABEA's New Teacher of the Year for 1998, ACTE's Outstanding New Vocational Teacher of the Year for 1999, Arkansas FBLA's Outstanding Local Adviser in 2013, and added to the National FBLA Adviser Wall of Fame in 2017. She is also a business education representative to the Arkansas Association for Career and Technical Education (ACTE) Board and serves as District I FBLA Senior High Coordinator. Kelley is also a National Board Certified Teacher and enjoys working on curriculum frameworks for the state.

She owes her professional successes to the support of her mother, Sharon Todd, a retired thirty-three year business educator; her sister, Kayla, a certified rehabilitation counselor; and her colleagues, both current and former, at Fort Smith Public Schools, especially Dr. Ginni McDonald, Martin Mahan, and Cathy Williams, and the Van Buren School District, especially Sandra Adams, and Jane Phillips at the Guy Fenter/Western Arkansas Education Service Cooperative; as well as colleagues and friends from around the state of Arkansas.

Meet Sheri Smith ABEA President-Elect

Sheri Smith has taught business education for nine years at Mountain Home High School Career Academies. She received her Bachelor of Science in Business from A-State University in Jonesboro, Master of Art in Teaching from University of Central Arkansas, and Master of School Counseling from University of Central Arkansas. Sheri is also a National Board Certified Teacher since 2015.

Sheri has served on the executive board for the Arkansas Business Education Association as District VI Representative, SBEA Representative, and President-Elect. She was ABEA's Secondary Teacher of the Year in 2014 and Outstanding ABEA District Representative. She is also a business education representative to the Arkansas Association for Career and Technical Education (ACTE) Board.

Sheri owes her professional successes to the support of the late Patty Marion, retired business teacher and former ABEA Board member; her supportive husband, Darin and son, Wesley; her family; and her colleagues at Mountain Home Public Schools; as well as her colleagues and friends from around the state of Arkansas.

In Special Recognition

Many thanks to the members of the ABEA Board for their continued leadership and commitment to Arkansas' business educators and to Angie Hutson, ABEA Executive Director, for her guidance, support, and enthusiasm for business education.

Arkansas Business Education Association Dates to Remember

2018 SBEA Convention Mobile, AL October 17-20, 2018	2018 CareerTech VISION San Antonio, TX November 29 - Dec. 1, 2018
FBLA State Leadership Conference Little Rock, Arkansas April 1-2, 2019	2018 Region IV ACTE Conference Albuquerque, NM April 2018
2019 NBEA Convention Chicago, IL April 16-20, 2019	2018 ARBE National Conference Chicago, IL April 16-20, 2019
PBL National Leadership Conference San Antonio, TX June 24 -27, 2019	FBLA National Leadership Conference San Antonio, TX June 29 - July 2, 2019
2018 Arkansas ACTE Conference Hot Springs, Arkansas July 28 - 30, 2019	2018 ABEA Conference Hot Springs, Arkansas July 30 - July 31, 2019

Important Websites

ABEA	www.abea.us
Arkansas Dept. of Career Education	www.arcareereducation.org
ACTE	www.acteonline.org
Arkansas ACTE	www.arkansasacte.org
National FBPA-PBL	www.fbpa-pbl.org
Arkansas FBPA	www.arfbpa.org
Voedbus ListServ	voedbus@lists.state.ar.us
Association for Research in Business Education	www.dpe.org

Important Organizations

ABEA - Arkansas Business Education Association
 SBEA - Southern Business Education Association
 NBEA - National Business Education Association
 ArACTE - Arkansas Association for Career and Technical Education
 ACTE - National Association for Career and Technical Education
 FBPA - Future Business Leaders of America
 FBPA Professional Division
 Arkansas FBPA-PBL Foundation
 ARBE - Association for Research in Business Education

Tuesday, July 31, 2018

3:30 p.m. - 4:00 p.m. "TAKE FIVE" with Vendors Grand Lobby
Silent Auction HSCC 207

4:00 p.m. - 5:00 p.m. AR Career Ed News HSCC 207
& Noteworthy Items

5:15 p.m. Pick up Silent Auction Items HSCC 207
Raffle/Auction Winners Announced - You must be present to win.

*Dinner On-Your-Own to
enjoy Hot Springs!*

Arkansas Career Education News & Noteworthy Items Presented by Dr. Cheryl Wiedmaier

- This interactive session will provide information regarding CTE in Arkansas.
- Discussion will include topics of new and innovative programs, current initiatives, CTSS leadership, and new legislation and its effects on CTE programs.
- Session is presented by Arkansas Department of Career Education's Dr. Cheryl Wiedmaier, Associate Director for Career & Technical Education.

A Message from the ABEA Board Members

Dear Member:

Thank you for your membership in ABEA and your participation in our annual conference. Without a doubt, YOU are our most valuable asset! Because of your willingness to participate in surveys, facilitate workshops, present poster sessions, lead interest sessions, and much more, business students across the state benefit.

If you haven't already, we encourage you to consider taking your membership to the next level by joining the National Business Education Association (NBEA). For more information on NBEA, please visit nbea.org or contact our SBEA Representative.

As the first day of our ABEA conference comes to a close, we trust you have taken advantage of the opportunity to network with colleagues, visit with vendors, gain new materials and ideas during the poster session, increase your knowledge of how AR Career Education is working on a daily basis to support you and bring cutting edge opportunities to our classrooms and students, and find motivation for the year ahead at the opening session. We look forward to seeing you tomorrow for interest sessions and the closing session.

Sincerely,

Your ABEA Board

Wednesday, August 1, 2018

12:00 p.m. – 12:45 p.m.	Interest Sessions	HSCC
Topic – Presenter – Description	Room	
Escape: Not Just a Button Anymore! <i>Andrea Kray, Cotter High School</i> What's the best way to personalize learning through collaboration and team-building while promoting critical thinking and research skills? Escape rooms! Get tips and tricks on how to best implement this growing trend in your classroom.	102	
Where have all the soft skills gone? <i>Michael Gecawich, President/Founder of B.E. Publishing</i> Soft skills remain one of the top credentials employers care about when hiring and retaining employees. Yet, students seem to be more concerned with "talking and looking" at their devices, than making eye contact and holding a real conversation. This presentation is all about the "technology addiction" epidemic facing our students and what we as educators can do to help combat the problem. The importance of infusing soft skills into ALL classrooms will be a focal point coupled with an open forum discussion.	103	
Financial Literacy: Building on the Bedrock <i>Jeannette Bennett, St. Louis Federal Reserve</i> Explore ways to build an exciting and comprehensive financial literacy program with FREE resources and lesson plans that will capture the interest of learners while addressing the standards. Delve into a new adventure in financial literacy with the "right" plan and the "right" resources for building on the bedrock!	104	
Senior High FBLA Updates <i>Kim Bayliss, Arkansas Dept. of Career Education</i> Keep up with the latest changes and updates for Senior High FBLA.	105	
Planbook Plus <i>Debbie Kiestler, Greene Co. Tech High School</i> A user friendly online lesson plan system. Program offers curriculum outlining/mapping; easily attaching standards; printing plans/reports; A/B, weekday & rotating schedules, attaching resources, rolling lesson plans over to new year and sharing lesson plans with other teachers and/or students. Work Smarter, Not Harder!	203	
Perkins Funding & Writing Requests for Perkins Projects <i>Maria Swicegood, Arkansas Dept. of Career Education</i> This session will provide information on the basics of administering a Perkins grant at the state, local, secondary, and postsecondary levels. Topics will include a brief Perkins timeline, use of funds, accountability, performance, and fiscal responsibilities.	204	
Accounting for the 21st Century: Tap your Students' Minds <i>Tom Findley, Cengage</i> The presenter will present the new MindTap digital platform for Century 21 Accounting 11e. A wonderful online student experience.	205	

Wednesday, August 1, 2018

8:00 a.m. – 8:45 a.m.	Interest Sessions	HSCC
Topic – Presenter – Description	Room	
Banking Principles <i>Amy Rust, Pottsville High School</i> If you are new to teaching Banking Principles or need a refresher, come to this session. Class resources and bank partnership ideas will be shared.	102	
Career Educator Internships <i>Xerlotta Jones, Little Rock School District</i> The teacher internship program provides a "hands-on" experience in local industry that builds a continuing working partnership with industry and enables educators to update their curriculum to effectively communicate industry needs and expectations to students. The goal is a better prepared workforce with skills to enable industry to compete in the global economy. In this session, we review samples of a teacher internship job profile, job evaluation form, daily journal, lesson plan and project.	103	
Arkansas Teacher Retirement <i>George Hopkins, Arkansas Teacher Retirement</i> This session will provide an update on ATRS operations, investments, and member benefits.	104	
CBA Isn't Going Away <i>Misty Christian, Mountainburg</i> CBA is a great foundation course but it is also the best course in which to implement the MOS Certifications. Gain tips, tricks, and information to make this one of the most beneficial courses that your students should take.	105	
What is a SBO? Life Changing! <i>Justin Neel, Caddo Hills High School</i> This session is designed to give a brief snapshot of the world of Small Business Operations and the impact it can make in your classroom, school, and community.	203	
WISE TESTING ROOM Reminder: Bring your own testing technology See Wise Representative if you haven't already registered for testing.	204	
Human UnResourced <i>Jamie Varnell, Paris High School</i> Let students discover the HR process by creating a scenario with the class divided into departments, finding the resources needed to onboard a client. The catch, they learn details about the client as the project advances. (And there is a twist in the end!)	205	

Wednesday, August 1, 2018

8:55 a.m. – 9:40 a.m.	Interest Sessions	HSCC
Topic – Presenter – Description	Room	
Surviving Social Media! <i>Terri McJunkins, Nashville High School</i> This workshop is geared to Social Media teachers who want to learn more about how to incorporate Social Media platforms into their curriculum. A variety of instructional strategies and lesson plans for teachers to take back to their classrooms will be provided. Emphasis will be placed on using the Facebook platform for Social Media marketing, using Zoom Technology for teleconferencing, using a variety of Apps (PicsArt, Magic Eraser, Word Swag, Adobe Spark, Typorama, PhotoEditor) to enhance their presence on social media, using screencasts to train and enhance instruction.	102	
Employment Law in the 21st Century <i>Xerlotta Jones, Little Rock Central High School</i> This session will help teachers become aware of some of the employment laws our students will need to know as they enter today's workforce. Recent pivotal issues and events have sparked a rapid change in employment laws. With the wide use of social media and the LGBT civil rights movement, employment laws have been reformed to include employment at-will, wrongful termination, equal pay in relation to gender, race, age, citizenship and religious freedom, and more.	103	
Leadership, Entrepreneurship, and/or Small Business Startup <i>James Hodges, Hodges Consulting, Inc.</i> Organizational and personal leadership lessons for business, government, education & other organizations; Entrepreneurship and small business startup information will be shared.	104	
Freebies in Financial Literacy <i>Jana McWhorter, Bearden Schools</i> Who doesn't like free? In this session, we will take a look at various free resources that can be used in your Financial Literacy Class.	105	
What's new! Microsoft Imagine Academy <i>Jennifer Metcalfe, Microsoft Imagine Academy Senior Trainer</i> Learn the new Microsoft Imagine Academy (MSIA) benefits and how to take advantage of all the resources available to you. Topics will include the new Online Learning experience, Computer Science course updates, new Microsoft exams, MOAC OneNote, TEAMS, and other valuable education tools from the Imagine Academy that can be used in all programs of study.	203	
Wise Testing Room Reminder: Bring your own testing technology! See Wise Representative if you haven't already registered for testing.	204	
Sweet Tweets <i>Jamie Varnell, Paris High School</i> Integrating literacy into media classes using Twitter as a foundation, easily done without technology. Take those kids who shorthanded everything into complete writing for presentations and projects.	205	

Wednesday, August 1, 2018

Closing General Session - Recognition and Awards

1:00 p.m. – 3:00 p.m. 2018 Awards Luncheon HSCC 207-209

Past Presidents	Dr. Kelley Todd
Retired Teachers	Tracie Opolka
2018 District Representative Awards	Dr. Cheryl Wiedmaier
2018 Scholarship Recipients	Jennifer Curry
Previous ABEA Teachers of the Year	Tracie Opolka
2018 Nominees for Teacher of the Year	Tracie Opolka

New Business Educator

Junior High Business Educator

Secondary Business Educator

Post-Secondary Business Educator

Collegiate Educator

Outstanding Leadership

Outstanding Supervisor

Announcements	Sheri Smith
Closing	Dr. Kelley Todd

2017 Teacher of the Year Awards

New Teacher	Desi Edwards
Junior High/Middle School Teacher	Sheri Shepherd
Secondary Teacher	Angie Kichline
Outstanding Leadership	Angie Hutson
Outstanding Supervisor	Gail Betts

2017 Scholarship Recipient

Heather Catlett	Arkansas Tech University
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Wednesday, August 1, 2018

9:40 a.m. - 10:10 a.m. Break – Refreshments provided
Sponsored by B.E. Publishing 200's Hallway

10:10 a.m. – 10:55 a.m. Interest Sessions HSCC

Topic – Presenter – Description	Room
How to Teach Financial Literacy With Success Terri Burton, Van Buren High School Want to make your classroom more relevant to real-life while teaching financial concepts? Want your students to be excited to come to class? Want to continue learning and developing yourself as a teacher of quality? Like to share some of your best lessons and practices? Come to this session and leave with ideas to make your Financial Literacy class a great success!	102
Stukent for Social Media Tracie Opolka, Hackett High School & Misty Christian, Mountainburg High School Come and get some groovy information about this exciting social media simulation that will let your students post to various social media accounts, learn and research target audiences and discover how to view and use analytics.	103
Web Technologies Carole Anderson, Dewitt High School Do you miss the fun projects from Digital Communications III and IV? Come find out how to incorporate those favorite audio, video, and animation projects into Web Technologies.	104
Senior High FBLA Updates Kim Bayliss, Arkansas Dept. of Career Education Keep up with the latest changes and updates for Senior High FBLA.	105
Timely Topics in Personal Finance Jeannette Bennett, St. Louis Federal Reserve Refresh your personal finance curriculum with new engaging, relevant and timely topics! Personal finance is dynamic and ever-changing and requires continuous review. Energize your classroom by building on real and timely topics from today's world. Attendees will receive informational articles, classroom activities designed according to national finance standards, and take away FREE ready-to-use resources!	203
Wise Testing Room Reminder: Bring your own testing technology! See Wise Representative if you haven't already registered for testing.	204
Introduction to Supply Chain Management Shannon Green, Springdale High School Are you teaching the new Introduction to Supply Chain Management course for the 2018-2019 school year? Do you want to know what Supply Chain Management is? This session will give you a quick overview of Supply Chain Management topics and resources to use to teach the course.	205

Wednesday, August 1, 2018

11:05 a.m. – 11:50 a.m. Interest Sessions HSCC

Topic – Presenter – Description	Room
HELP, I'm Teaching Coding Sheri D. Shepherd, Glen Rose Middle School You've been informed you are teaching the coding block. Now what?? Here are some ideas for teachers new to coding to help stay a step or two ahead of your students during those 5-weeks and (hopefully) alleviate some of that panic sensation and maybe have some fun while you're at it!	102
From "maybe MOS" to "mighty MOS" – getting students certified in Microsoft Office Michael Gecawich, President/Founder of B.E. Publishing It's a fact that employees who hold a Microsoft Office Certification are more desirable, earn more, and are retained longer by employers. Instead of wondering whether your students MIGHT pass the MOS Certification Exams, this workshop will show you a new method to ensure ALL students WILL pass the exam. Be introduced to B.E. Publishing's trademarked method dubbed the Learn-by-Doing approach to becoming a Microsoft Office Specialist. A variety of tips, techniques and ideas that will take students from 'maybe MOS' to 'mighty MOS' will be shared.	103
Learning Blade Ray Henson, Learning Blade Consultant Learning Blade is a statewide initiative for career and STEM awareness. The Learning Blade system is free to all schools and students! This supplemental curriculum allows students to pick and choose missions that they can relate to and focus on in their chosen career pathway. In Learning Blade students explore careers and technologies in many areas such as computer tech, robotics, and entrepreneurship. These STEM online and hands-on lessons are aligned to all Arkansas CTE pathways of study. These lessons are being incorporated in Career Development and foundational level CTE programs.	104
Middle Level FBLA Updates Kim Bayliss, Arkansas Dept. of Career Education Keep up with the latest changes and updates for Middle Level FBLA.	105
All About Banking Dottie Strahan, White Hall High School Receive ideas for Banking and Finance classes including activities, resources, and developing partnerships with industries.	203
Help your students to become Certified Financially Literate David Anderson, Wise Come to this workshop and learn about Wise's award winning Financial Literacy Certification Program and Test, now offered nationally. This program provides high school teachers with instructional tools to teach a course on personal finance and to administer Wise's Financial Literacy Certification Test. The test is a widely recognized standardized assessment tool and is aligned to national and state standards. Students passing the test become Certified Financially Literate!	204
Tips for Student Certifications in Microsoft and Adobe Molly Lindsey, Mena High School This session will help you prepare your students to pass the Microsoft Office Specialist and Adobe Certified Associate exams.	205

Awards and Recognition:

The ABEA held its annual awards ceremony on Wednesday, August 1, 2018. Each year we recognize several outstanding business teachers and leaders from across the state of Arkansas. Our President, Dr. Kelley Todd presented each winner with a beautiful plaque to commemorate the award.



Outstanding Leadership-Dr. Cheryl Weidmaier



Secondary Teacher – Dr. Kelley Todd – Fort Smith Southside



Junior High/Middle School Teacher – Donna Stillwell



New Teacher- Sara Echlin – Highland High School

Our 2018 scholarship is presented in honor of Phyllis Smith, a long time business educator in the state of Arkansas. This year's recipients, Morgan Davis and Madison Vigil, received a certificate and a check for \$500.



Scholarship Recipients:

Morgan Davis, Arkansas Tech University

Madison Vigil, Arkansas Tech University

Public Relations:

Our Editor/Webmaster, Megan Johnson, designed a new webpage for our association this year. The sleek new look includes so much information for our members. Members can get up-to-date conference information, renew membership, apply for scholarships and awards, learn about the board members, and scan archives of documents and presentations from conferences in the past.



Megan does a great job of keeping all of our members informed by using various means of social media.

Website: www.abea.us

Facebook Page: <https://www.facebook.com/ARBusEdAssoc>

Twitter: @ArkansasABEA

Student Organization:

Jim Anglin, Arkansas FBLA-PBL (Future Business Leaders of America—Phi Beta Lambda) Foundation Board Member, continues to serve as a liaison between the Foundation Board, FBLA Executive Council, and ABEA Board. Tim Collier, Arkansas businessman, serves as Foundation Board Chair. The Arkansas FBLA-PBL Foundation's function is to provide financial assistance to FBLA and PBL members to compete at the national conference. Financial assistance was provided in the amount of \$25 per competitor for the 2018 National Leadership Conference in Baltimore, MD.

ABEA organizes a silent auction and raffle auction to benefit the Arkansas FBLA-PBL Foundation each year during the annual ABEA Conference. Members bid on items donated by board members and businesses. A check for \$5,000 was presented to the Foundation.

2017-18 Arkansas FBLA State Officers



**Arkansas FBLA
2018 National Leadership Conference Winners
Baltimore, MD**

1 st Place	Digital Video Production—Will Robinson, Wyatt Robinson & Wesley Schwartz	Ft. Smith Southside
3 rd Place	Network Design—James Darville & Louis DeLozier	Springdale
3 rd Place	Virtual Business Finance Challenge—Dalton Orsborn	Cotter
5 th Place	Public Service Announcement —Paige Clawson, Christanne Crunkleton & Candy Sanchez	Cotter
5 th Place	Sports & Entertainment Mgt. —Louis Ingram & T.J. Dunn	Sheridan
6 th Place	Publication Design—Hannah Powell	Piggott
6 th Place	Word Processing—Lauren Moore	Omaha
7 th Place	Business Plan—Amber Weller	Alpena
7 th Place	Journalism—Allison Suits	Conway
8 th Place	American Enterprise Project—Allison Kilbreath	Piggott
8 th Place	Job Interview—McKenzie Landis	Pangburn
8 th Place	Database Design & Applications—Katherine Ausborn	Russellville
9 th Place	Local Chapter Annual Bus. Report—Marie Reed, Averee Hutson & Jarod Dewey	Cotter
10 th Place	Job Interview—Sarah Mays	Marshall

Mid-Level Winners:

1 st Place	Community Service Project—Maggie Richey, Karsyn Tencleve & Jesse Wells	Paris
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Additional High School Recognitions

- Angie Kichline, FBLA Adviser at Elkins High School, was named Arkansas' Outstanding Local Adviser and recognized at the National Leadership Conference.
- Arkansas Candidate Anna Richey campaigned for Southern Region Vice President.
- Arkansas FBLA members participated in the National Business Achievement Awards program. Students earned 63 Future Level, 27 Business Level awards, 13 Leader Level, and 12 America Level awards.
- Arkansas FBLA members participated in the National Community Service Achievement Awards program. Students earned 30 Community Level (50 service hours), 10 Service Level (200 service hours), and 5 Achievement Level (500 service hours) awards.

Middle Level Recognitions

- Top Fundraising in State Chapter for March of Dimes
- Top Fundraising Local Chapter for March of Dimes—Booneville Jr. High