# Arkansas Business Education Association

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Association Purpose:

- Promote interest and quality in all phases/levels of education for and about business throughout the state of Arkansas.
- Promote professional growth of business educators.
- Stimulate quality instruction in business classes which is relevant to current business practices and technological advances.
- Cooperate with other state and national organizations, businesses, and individuals concerned with or interested in business education and its further development.
- Serve as a representative body which may speak with authority for the business educators of Arkansas.
- Build professional strength and encourage maintenance of high standards through group action.
- Promote the business student organization, Future Business Leaders of America-Phi Beta Lambda, as an integral part of the instructional program.

2017-2018 Arkansas Business Education Association Board Members
2017-2018 Board Members:

**President**
Dr. Kelley Todd  
Fort Smith Southside High School  
ktodd@fortsmithschools.org

**President-Elect**
Sheri Smith  
Mountain Home High School  
shersmith@mhbombers.com

**Past President**
Tracie Opolka  
Hackett High School  
tracie.opolka@hackettschools.org

**Vice President**
Jennifer Curry  
Pottsville School District  
jennifer.curry@pottsvilleschools.org

**Secretary**
Holly Herron  
Bigelow High School  
balduch@bigelow.k12.ar.us

**Treasurer**
Shannon Green  
Springdale High School  
sgreen2@sdaie.org

**Editor/Webmaster**
Megan Johnson  
Rose Bud School District  
mjohson@rbbsd.k12.ar.us

**Program Coordinator**  
**Business & Marketing Technology**
Sandon Williams  
Arkansas Career Education  
sandon.williams@arkansas.gov

**Executive Director**
Angie Hutson  
Paris Middle School  
ahutson2210@gmail.com

**District I Representative**
Linda McAdams  
Northside High School  
lmcadams@fortsmithschools.org

**District II Representative**
Darenda Mersey  
Black River Technical College  
darenda.kersey@blackrivertech.edu

**District III Representative**
Teresa Hopkins  
Harmony Grove High School  
hopkinst@hgisd1.com

**District IV Representative**
Justin Neel  
Caddo Hills High School  
jneel@caddohills.org

**District V Representative**
Paula Deckard  
Southside Bee Branch School District  
pdeckard@southsidebb.org

**District VI Representative**
Sara Whitson  
Highland High School  
sara.whitson@highlandrebels.org

**District VII Representative**
Angie Kichline  
Elkins High School  
akichline@elkinsdistrict.org

**SBEA Representative**
Dr. Cheryl Wiedmaier  
Arkansas Career Education  
cheryl.wiedmaier@arkansas.gov

**FBLA State Adviser**
Will Douthard  
Arkansas Career Education  
william.douthard@arkansas.gov

**PBL State Adviser**
Tonya Loe  
University of Arkansas Monticello  
College of Technology, McGehee  
loet@uamont.edu
Membership:

ABEA has a current membership of 316. The board members are working hard to continue to reach our goal as we move toward a 10% increase in membership. Our seven district representatives are responsible for encouraging professional membership in their district area. Recruitment techniques include mailing and e-mails to business educators, presentations at student organization conferences, presentations to college business education classes, and distribution of benefits information. State association members are strongly encouraged to join affiliated professional organizations, including SBEA and NBEA.
Treasurer's Report:

Arkansas Business Education Association  
June 30, 2018

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td><strong>BEGINNING BALANCE</strong></td>
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Regional and National Conferences:

Tracie Opolka, Past-President; Dr. Kelley Todd, President; Sheri Smith, President-Elect; Angie Hutson, Executive Director; Shannon Green, Treasurer; Angie Kichline, District VII ABEA Membership Representative; Dr. Cheryl Wiedmaier, SBEA Representative; and Jana McWhorter, Teacher of the Year attended the Southern Business Education Association Conference in Savannah, GA on October 25-28, 2017. ABEA Members Debbie Martin, Angie McCallie and Terri Burton were also in attendance. While at the conference, Tracie Opolka presented the “Coding at the Middle Level” interest session, Shannon Green presented the “ELL Strategies in the Business Classroom” interest session, and Dr. Cheryl Wiedmaier attended the State Membership Directors’ Meeting.

Dr. Kelley Todd, President; Tracie Opolka, Past-President; and Dr. Cheryl Wiedmaier, SBEA Membership Director; and Angie Hutson, Executive Director attended the National Business Education Association Conference in Baltimore, MD on March 27 – 31, 2018. Dr. Cheryl Wiedmaier presented the “Issues and Trends in Business Education” interest session. Angie Hutson presented “Engage, Inspire, and Motivate through Cooperative Learning”. In conjunction with the NBEA Conference, Dr. Cheryl Wiedmaier was elected as President to Association for Research in Business Education (ARBE). Cheryl also serves on Policy Commission for Business and Economic Education at the national level. Tracie Opolka was elected as Communications Director to ARBE. ABEA Members Mary Jacobs, Xerlotta Jones, Shameka Montgomery, Terry Lawson, and Mary Hines were also in attendance.
Annual State Conference:

The Arkansas Business Education Association held its annual conference on July 31 – August 1, 2018, at the Hot Springs Convention Center in Hot Springs, Arkansas. Two hundred and fifty four business teachers from across the state came together to go “Peace Love ABEA” at the annual conference. President-Elect Sheri Smith planned an information-packed two days. Day one included poster session, opening session, vendor visits, ARCareerEd News & Noteworthy items update, silent auction, and raffle. At registration, teachers received a t-shirt sponsored by Cengage and a backpack with several goodies inside. Business teachers were welcomed to the opening of the conference on Tuesday to a Get “GROOVY” Grab and Go poster in keeping with the conference theme. The poster session provided an opportunity for teachers to receive projects and lesson plans. Textbook, software, merchandise, and other vendors were also on-site to provide information and answer questions. Teachers could bid on items at the silent auction and raffle. The proceeds from this go to the Arkansas FBLA Foundation which provides money for our national competitors to attend the FBLA National Leadership Conference each year.

At our opening session, Dr. Cheryl Wiedmaier, Associate Director for Career & Technical Education, brought greetings from the Arkansas Department of Career Education. Mr. Benji Mahan, teacher and coach at Fayetteville High School was our Keynote Speaker – Do Others See Your “Why”.

On the second day, teachers had the opportunity to attend many different interest sessions that lasted forty-five minutes each. Interest Sessions included a variety of topics including Perkins Funding and writing requests for projects, FBLA Middle-Level and High School
updates, leadership training, Learning Blade, implementing Stukent for Social Media,
Certification into Computer Business Applications, technology tools for teachers,
student engagement, finance, business building, coding, Imagine Academy & MOS Certification, Planbook Plus,
Accounting for 21st Century, Web Technologies, W!se Certification Testing,
current events, teacher retirement, social media, student motivation, strategies for promoting CTE students and programs, skills students need to survive and succeed in college, what business wants in a business leader, digital escape rooms, soft skills, 21st century teaching and learning strategies. The next annual conference is scheduled for summer 2018 in Hot Springs, Arkansas.
Annual State Conference Program:

Arkansas Business Education Association
Past Presidents

1954-1955 - Gaultie Johnson, Little Rock
1955-1956 - Dr. Francelis Beals, Arkansas State Teachers College, Conway
1956-1957 - Eath Hart, Southern State College, Magnolia
1957-1958 - Ruby Craven, Little Rock
1958-1960 - Barbara Crenshaw, Corsicana
1960-1961 - Annmarie Hyde, Springdale
1961-1963 - Ruth Crouse, Little Rock
1964-1966 - J. A. Diekmann, University of Arkansas, Fayetteville
1966-1967 - Aileen Campbell, Star City
1967-1969 - Ernest Tucker, Harding University, Searcy
1968-1969 - Frances Lee, University of Arkansas, Fayetteville
1969-1970 - Justus Foster, Magnolia
1970-1971 - Fran Burgess-Richards, Russellville
1971-1972 - Helen Foster, Ouachita Baptist University, Arkadelphia
1972-1973 - Frances Rowan, El Dorado
1973-1974 - Judi Glover, Little Rock
1974-1975 - Era McDonald, University of Arkansas, Pine Bluff
1975-1976 - Michael Cunningham, Springdale
1976-1977 - Dr. James Barr, University of Central Arkansas, Conway
1977-1978 - Catherine Marshall, North Little Rock
1978-1979 - Dr. James Treado, Southern Arkansas University, Magnolia
1980-1981 - Dr. Robert Falcone, Arkansas State University, Jonesboro
1981-1982 - Dr. Dean Claytor, University of Arkansas, Fayetteville
1982-1983 - Dr. Ianelo Calefa, Southern Arkansas University, Magnolia
1983-1984 - Nadine Manum, Little Rock
1984-1985 - Shirley Fralin, Central Tech Voc-Tech, DeQueen
1986-1987 - Dr. D. N. Park, University of Arkansas, Fayetteville
1987-1988 - Dee Hutton, Capital City Junior College, Little Rock
1988-1989 - Willie Bum, Red River Technical College, Hope
1989-1990 - Phyllis Smith, McClain High School, Little Rock
1990-1991 - Dr. Terry Roach, Arkansas State University, Jonesboro
1992-1993 - Estelle Tallgren, Northwest Technical Institute, Springdale
1993-1994 - Vicky McClinton, Bryant Junior High School
1994-1995 - Sandra Porter, Bryant High School
2010-2012 - Sharon West, Elmwood High School
2012-2013 - Angela McCuller, London High School
2013-2014 - Lisa Parker, Searcy High School
2013-2014 - Kathy Moore, Conway High School-Elm Campus
2014-2015 - Dr. Linda Blanding, Arkansas Tech University
2016-2016 - Dr. Sherry Roberts, University of Central Arkansas
2017-2018 - Angela Holton, Pineville High School
2018-2019 - Carole Bergman, Hot Springs High School
2019-2020 - Lewis Edwards, Vilonia High School
2020-2021 - Linda Bunting, Fort Smith Southside High School
2021-2022 - Kelly Jackson, Ouachita Junior High School
2022-2023 - Michael Leff, Van Buren High School
2023-2024 - Tammy Ward, Smackover High School
2024-2025 - Tara McPhatter, Benton High School
2018-2019 - Dr. Cheryl Westmeyer, Arkansas Department of Career Education
2018-2019 - Tracy Copeland, Hector High School
2018-2019 - Dr. Kathy Todd, Fort Smith Southside High School

Arkansas Business Education Association 2018 Annual Conference

July 31 - August 1, 2018
Hot Springs Convention Center

#ABEA18
2017 - 2018 Executive Board
Arkansas Business Education Association

Executive Director
Angie Hulson
Paris Middle School

President
Dr. Kelley Todd
Fort Smith Southside High School

President-Elect
Sheri Smith
Mtn. Home High School
Career Academies

Past President
Tracie Opoka
Hackett High School

Vice President
Jennifer Curry
Pottsville School District

Treasurer
Shannon Green
Springdale High School

Secretary
Holly Herron
Bigelow High School

Editor/Webmaster
Megan Johnson
Rose Bud High School

Program Coordinator
Business and Marketing Technology
To Be Announced

FBLA State Adviser
Tonya Loe
University of Arkansas Monticello
College of Technology, McGehee

District I Representative
Linda McAdams
Fort Smith Northside High School

District II Representative
Darenda Kersey
Black River Tech

District III Representative
Teresa Hopkins
Harmony Grove High School

District IV Representative
Justin Neel
Caddo Hill High School

District V Representative
Paula Decker
South Side Bee Branch School District

District VI Representative
Sara Echlin
Highland High School

District VII Representative
Angie Kichline
Elkins High School

SBEA Representative
Dr. Cheryl Wisemaster
Department of Career Education

FBLA State Adviser
To Be Announced
Conference Notes

2018 Annual Conference-at-a-Glance
Hot Springs Convention Center * HSCC

Sunday, July 29, 2018
2:30 p.m. - 4:00 p.m. ABEA Board Meeting
4:00 p.m. - 5:30 p.m. ABEA Board Dinner
Sponsored by Student

Monday, July 30, 2018
4:00 p.m. - 5:00 p.m. EARLY Registration HSCC 206

Tuesday, July 31, 2018
12:00 p.m. ABEA Registration Opens
(Registration closes at 1:30 p.m.) HSCC 206
12:30 p.m. - 1:30 p.m. Get "GROOVY" Grand Lobby
Grab and Go Poster Session
Visit with Vendors
Silent Auction

1:30 p.m. - 3:30 p.m. "JAM" General Session HSCC 207-209
3:30 p.m. - 4:00 p.m. "TAKE FIVE" with Vendors Grand Lobby
Silent Auction Ends

4:00 p.m. - 5:00 p.m. AR Career Ed News HSCC 207-209
& Noteworthy Items
5:15 p.m. Silent Auction Pick Up HSCC 207-209

Wednesday, August 1, 2018
8:00 a.m. - 12:45 p.m. Interest Sessions HSCC 102-105/203-206
Wise Financial Literacy Certification
1:00 p.m. - 3:00 p.m. Closing General Session HSCC 207-209
Lunch and Awards Ceremony
Tuesday, July 31, 2018

12:00 p.m.  Registration Opens  HSCC 206
               (Registration closes at 1:30 p.m.)

12:30 p.m. - 1:30 p.m.  Get “GROOVY”  Grand Lobby
                      Grab and Go Poster Session  HSCC 267
                      Visit with Vendors
                      Silent Auction and Raffle
                      (Proceeds benefit FBLA-PBL Foundation)

1:30 p.m. - 3:30 p.m.  Opening General Session  HSCC 207-209
                      Welcome and Introductions: Dr. Kelley Todd
                      Minutes: Holly Herron
                      Treasurer’s Report: Shannon Green
                      SBEA: Dr. Cheryl Wiedmaier
                      Standing Committee Reports
                         Audit: Shannon Green
                         Awards & Nominating: Tracey Opoka
                         Membership: Dr. Cheryl Wiedmaier
                         Program: Sheri Smith
                         Scholarship: Jennifer Curry

Greetings

Arkansas Dept. of Career Education: Dr. Cheryl Wiedmaier
Arkansas FBLA-PBL Foundation: Tim Collier
Arkansas FBLA: John Friesen, FBLA President

Keynote Address - Do Others See Your “Why”: Benji Mahan

New Business

Election of Officers: Dr. Kelley Todd
Announcements: Sheri Smith
Adjournment/Door Prizes: Dr. Kelley Todd

Meet Kelley Todd
AABE President

Kelley Todd has taught business education for twenty-one years—her first eight years at Van Buren High School and her last thirteen years at Southside High School in Fort Smith, Arkansas. She received her Bachelor of Science in Education from the University of Central Arkansas, Master of Business Administration from Webster University, and Doctorate of Education in Human Resource and Workforce Development from the University of Arkansas, Fayetteville.

Kelley has served on the executive board for the Arkansas Business Education Association as President, President-Elect, and Secretary. She was AABE’s New Teacher of the Year for 1998, ACTE’s Outstanding Vocational Teacher of the Year for 1999, Arkansas FBLA’s Outstanding Local Adviser in 2013, and added to the National FBLA Adviser Wall of Fame in 2017. She is also a business education representative to the Arkansas Association for Career and Technical Education (ACTE) Board and serves as District II FBLA Senior High Coordinator. Kelley is also a National Board Certified Teacher and enjoys working on curriculum frameworks for the state.

She owes her professional successes to the support of her mother, Sharon Todd, a retired thirty-three year business educator, her sister, Kayla, a certified rehabilitation counselor; and her colleagues, both current and former, at Fort Smith Public Schools, especially Dr. Ginie McDonald, Martin Mahan, and Cathy Williams, and the Van Buren School District, especially Sandra Adams, and Jane Phillips at the G.F. Fouten/versions Arkansas Education Service Cooperative, as colleagues and friends from around the state of Arkansas.

Meet Sheri Smith
AABE President-Elect

Sheri Smith has taught business education for nine years at Mountain Home High School Career Academies. She received her Bachelor of Science in Business from A-State University in Jonesboro, Master of Art in Teaching from University of Central Arkansas, and Master of School Counseling from University of Central Arkansas. Sheri is also a National Board Certified Teacher since 2015.

Sheri has served on the executive board for the Arkansas Business Education Association as District VI Representative, SBEA Representative, and President-Elect. She was AABE’s Secondary Teacher of the Year in 2014 and Outstanding ABEA District Representative. She is also a business education representative to the Arkansas Association for Career and Technical Education (ACTE) Board.

Sheri owes her professional successes to the support of the late Patty Marlin, retired business teacher and former AABE Board member; her supportive husband, Darin and son, Wesley; her family; and her colleagues at Mountain Home Public Schools; as well as her colleagues and friends from around the state of Arkansas.

In Special Recognition

Many thanks to the members of the AABE Board for their continued leadership and commitment to Arkansas’ business educators and to Angie Hutton, AABE Executive Director, for her guidance, support, and enthusiasm for business education.
Arkansas Business Education Association

Dates to Remember

2019 SBEA Convention
Mobile, AL
October 17-20, 2018

2018 CareerTech VISION
San Antonio, TX
November 29 - Dec. 1, 2018

2019 ARBE National Conference
Chicaco, IL
April 12, 2019

2018 Arkansas ACTE Conference
San Antonio, TX
June 24-27, 2019

2019 NBAA Convention
Chicago, IL
April 15-20, 2019

PBL National Leadership Conference
San Antonio, TX
June 29 - July 2, 2019

2018 ARBE National Conference
Chicaco, IL
April 12, 2019

FBLA National Leadership Conference
San Antonio, TX
June 24-27, 2019

2018 Arkansas ACTE Conference
Hot Springs, Arkansas
July 26 - 30, 2019

2018 SBEA Convention
Little Rock, Arkansas
April 1-2, 2019

FBLA State Leadership Conference
San Antonio, TX
November 29 - Dec. 1, 2018

Regular IV ACTE Conference
Albuquerque, NM
April 2018

Tuesday, July 31, 2018

3:30 p.m. - 4:00 p.m. “TAKE FIVE” with Vendors
Grand Lobby
HSBC 207

4:00 p.m. - 5:00 p.m. AR Career Ed News
HSBC 207

5:15 p.m. Pick up Silent Auction Items
HSBC 207

* Raffle/Auction Winners Announced - You must be present to win.

* Dinner On-Your-Own to enjoy Hot Springs!

Arkansas Career Education News & Noteworthy Items
Presented by Dr. Cheryl Wiedmaier

This interactive session will provide critical information regarding CTE in Arkansas. Discussion will include topics of new and innovative programs, current initiatives, CTSO Leadership, and new legislation and its effects on CTE programs.

Session is presented by Arkansas Department of Career Education’s Dr. Cheryl Wiedmaier, Associate Director of Career & Technical Education.

Important Websites

ABEA - Arkansas Business Education Association
www.abea.us

ACTE - American Council on Education
www.acctaonline.org

Arkansas ACTE
www.arkansasacte.org

National FBLA-PBL
www.fbla-pbl.org

Arkansas FBLA
www.arfbla.org

Vocdbus ListServ
voedbus@lists.state.ar.us

Association for Research in Business Education
www.cpe.org

Important Organizations

ABEA - Arkansas Business Education Association

SBEA - Southern Business Education Association

NBEA - National Business Education Association

ArACTE - Arkansas Association for Career and Technical Education

ACTE - National Association for Career and Technical Education

FBLA - Future Business Leaders of America

FBLA Professional Division

Arkansas FBLA-PBL Foundation

ARBE - Association for Research in Business Education

A Message from the ABEA Board Members

Dear Member,

Thank you for your membership in ABEA and your participation in our annual conference. Without a doubt, YOU are our most valuable asset because of your willingness to participate in surveys, facilitate workshops, present poster sessions, lead interest sessions, and much more, business students across the state benefit.

If you haven’t already, we encourage you to take your membership to the next level by joining the National Business Education Association (ABEA). For more information on NBEA, please visit nbea.org or contact our SBEA Representative.

As the last day of our ABEA conference comes to a close, we trust you have taken advantage of the opportunity to network with colleagues, visit with vendors, gain new materials and ideas during the poster session, increase your knowledge of how AR Career Education is working on a daily basis to support you and bring cutting-edge opportunities to our classrooms and students, and find motivation for the year ahead at the opening session. We look forward to seeing you tomorrow for interest sessions and the closing session.

Sincerely,

Your ABEA Board
### Wednesday, August 1, 2018

**12:30 p.m. – 12:45 p.m. Interest Sessions**

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<th>Topic – Presenter – Description</th>
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<tr>
<td>Escape: Not Just a Button Anymore! Andrea Kraw</td>
<td>102</td>
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<td>Financial Literacy: Building on the Bedrock Jeanette Bennett, St. Louis Federal Reserve</td>
<td>104</td>
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<tr>
<td>Senior High FBLA Updates Kim Bayliss, Arkansas Dept. of Career Education</td>
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</tr>
<tr>
<td>Financial Literacy: Building on the Bedrock Jeanette Bennett, St. Louis Federal Reserve</td>
<td>104</td>
</tr>
<tr>
<td>Senior High FBLA Updates Kim Bayliss, Arkansas Dept. of Career Education</td>
<td>105</td>
</tr>
<tr>
<td>Perkins Funding &amp; Writing Requests for Perkins Projects Maria Swiggard, Arkansas Dept. of Career Education</td>
<td>204</td>
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<tr>
<td>Accounting for the 21st Century: Tap your Students’ Minds Tom Findley, Cengage</td>
<td>205</td>
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**8:00 a.m. – 8:45 a.m. Interest Sessions**

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<th>Topic – Presenter – Description</th>
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<td>Banking Principles Amy Rust, Pottsville High School</td>
<td>102</td>
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<tr>
<td>Career Educator Internships Kerieta Jones, Little Rock School District</td>
<td>103</td>
</tr>
<tr>
<td>Arkansas Teacher Retirement George Hopkins, Arkansas Teacher Retirement</td>
<td>104</td>
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<tr>
<td>CBA Isn’t Going Away Misty Christian, Mountainburg</td>
<td>105</td>
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<tr>
<td>What is a SBOC Life Changing? Justin Neele, Curtis Hills High School</td>
<td>203</td>
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<tr>
<td>WISE TESTING ROOM Karimdar: Bring your own testing technology Sae Wise Representative if you haven’t already registered for testing.</td>
<td>204</td>
</tr>
<tr>
<td>Human UnResourceD Jamey Varneti, Paris High School</td>
<td>205</td>
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**8:55 a.m. – 9:40 a.m. Interest Sessions**

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<td>Survival Social Media Terri McKinnis, Nashville High School</td>
<td>102</td>
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<tr>
<td>Leadership, Entrepreneurship, and/or Small Business Startup James Rodick, Rodick Consulting, Inc.</td>
<td>104</td>
</tr>
<tr>
<td>Fake News in Financial Literacy Jane Gaffney, Arkansas State University</td>
<td>105</td>
</tr>
<tr>
<td>What’s new at Microsoft Imagine Academy Jennifer Hines, Microsoft Imagine Academy Senior Trainer</td>
<td>203</td>
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<tr>
<td>Wise Testing Room Reminder—Bring your own testing technology! Sae Wise Representative if you haven’t already registered for testing.</td>
<td>204</td>
</tr>
<tr>
<td>Closing General Session – Recognition and Awards Shari Smith</td>
<td>208</td>
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</table>

**Closing General Session – Recognition and Awards**

- Past Presidents: Dr. Kelley Todd
- Retired Teachers: Tracie Oolka
- 2018 District Representative Awards: Dr. Cheryl Wiedmaier
- 2018 Scholarship Recipients: Jennifer Curry
- Previous AEEA Teachers of the Year: Tracie Oolka
- 2018 Nominees for Teacher of the Year: Tracie Oolka
- New Business Educator: Junior High Business Educator
- Secondary Business Educator: Post Secondary Business Educator
- Collegiate Educator: Outstanding Leadership Educator
- Outstanding Supervisor: Outstanding Supervisor
- Announcements: Shari Smith
- Closing: Dr. Kelley Todd

**2017 Teacher of the Year Awards**

- New Teacher: Janis B. Edwards
- Junior High/Middle School Teacher: Sheri Shepherd
- Secondary Teacher: Angie Kitchin
- Outstanding Leadership: Outstanding Supervisor
- Outstanding Supervisor: Gail Belts

**2017 Scholarship Recipient**

- Heather Catlett: Arkansas Tech University
<table>
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<th>Topic</th>
<th>Presenter</th>
<th>Description</th>
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<tbody>
<tr>
<td>How to Teach Financial Literacy With Success</td>
<td>Torri Burton, Van Buren High School</td>
<td>Want to make your classroom more relevant to real-life while teaching financial concepts? Want your students to be excited to come to class? Want to continue learning and developing yourself as a teacher of quality? Like to share some of your best lessons and practices? Come to this session and leave with ideas to make your Financial Literacy class a great success!</td>
</tr>
<tr>
<td>Student for Social Media</td>
<td>Tracie Opolski, Hackett High School &amp; Misty Christian, Mountainburg High School</td>
<td>Come and get some groovy information about this exciting social media simulation that will let your students post to various social media accounts, learn and research target audiences and discover how to view and use analytics.</td>
</tr>
<tr>
<td>Web Technologies</td>
<td>Carole Anderson, Dewart High School</td>
<td>Do you miss the fun projects from Digital Communications II and IV? Come find out how to incorporate those favorite audio, video, and animation projects into Web Technologies.</td>
</tr>
<tr>
<td>Senior High FBLA Updates</td>
<td>Kim Bayliss, Arkansas Dept. of Career Education</td>
<td>Keep up with the latest changes and updates for Senior High FBLA.</td>
</tr>
<tr>
<td>Timely Topics in Personal Finance</td>
<td>Jeannette Bennett, St. Louis Federal Reserve</td>
<td>Refresh your personal finance curriculum with new engaging, relevant and timely topics from today's world. Attendees will receive informational articles, classroom activities designed according to national finance standards, and take away FREE ready-to-use resources!</td>
</tr>
<tr>
<td>Wise Testing Room</td>
<td></td>
<td>Reminder: Bring your own testing technology! See Wasa Representative if you haven't already registered for testing.</td>
</tr>
<tr>
<td>Introduction to Supply Chain Management</td>
<td>Shannon Green, Springdale High School</td>
<td>Are you teaching the new Introduction to Supply Chain Management course for the 2019-2019 school year? Do you want to know what Supply Chain Management is? This session will give you a quick overview of Supply Chain Management topics and resources to use to teach the course.</td>
</tr>
</tbody>
</table>
Awards and Recognition:

The ABEA held its annual awards ceremony on Wednesday, August 1, 2018. Each year we recognize several outstanding business teachers and leaders from across the state of Arkansas. Our President, Dr. Kelley Todd presented each winner with a beautiful plaque to commemorate the award.

Outstanding Leadership - Dr. Cheryl Weidmaier

Secondary Teacher – Dr. Kelley Todd – Fort Smith Southside
Our 2018 scholarship is presented in honor of Phyllis Smith, a long time business educator in the state of Arkansas. This year’s recipients, Morgan Davis and Madison Vigil, received a certificate and a check for $500.

Scholarship Recipients:
Morgan Davis, Arkansas Tech University
Madison Vigil, Arkansas Tech University
Public Relations:

Our Editor/Webmaster, Megan Johnson, designed a new webpage for our association this year. The sleek new look includes so much information for our members. Members can get up-to-date conference information, renew membership, apply for scholarships and awards, learn about the board members, and scan archives of documents and presentations from conferences in the past.

Megan does a great job of keeping all of our members informed by using various means of social media.

Website: www.abea.us

Facebook Page: https://www.facebook.com/ARBusEdAssoc

Twitter: @ArkansasABEA
Student Organization:

Jim Anglin, Arkansas FBLA-PBL (Future Business Leaders of America—Phi Beta Lambda) Foundation Board Member, continues to serve as a liaison between the Foundation Board, FBLA Executive Council, and ABEA Board. Tim Collier, Arkansas businessman, serves as Foundation Board Chair. The Arkansas FBLA-PBL Foundation’s function is to provide financial assistance to FBLA and PBL members to compete at the national conference. Financial assistance was provided in the amount of $25 per competitor for the 2018 National Leadership Conference in Baltimore, MD.

ABEA organizes a silent auction and raffle auction to benefit the Arkansas FBLA-PBL Foundation each year during the annual ABEA Conference. Members bid on items donated by board members and businesses. A check for $5,000 was presented to the Foundation.

2017-18 Arkansas FBLA State Officers
Arkansas FBLA  
2018 National Leadership Conference Winners  
Baltimore, MD

<table>
<thead>
<tr>
<th>Place</th>
<th>Category</th>
<th>Winners</th>
<th>School</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>Digital Video Production</td>
<td>Will Robinson, Wyatt Robinson &amp; Wesley Schwartz</td>
<td>Ft. Smith Southside</td>
</tr>
<tr>
<td>3rd</td>
<td>Network Design</td>
<td>James Darville &amp; Louis DeLozier</td>
<td>Springdale</td>
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<tr>
<td>3rd</td>
<td>Virtual Business Finance Challenge</td>
<td>Dalton Orsborn</td>
<td>Cotter</td>
</tr>
<tr>
<td>5th</td>
<td>Public Service Announcement</td>
<td>Paige Clawson, Christanne Crunkleton &amp; Candy Sanchez</td>
<td>Cotter</td>
</tr>
<tr>
<td>5th</td>
<td>Sports &amp; Entertainment Mgt.</td>
<td>Louis Ingram &amp; T.J. Dunn</td>
<td>Sheridan</td>
</tr>
<tr>
<td>6th</td>
<td>Publication Design</td>
<td>Hannah Powell</td>
<td>Piggott</td>
</tr>
<tr>
<td>6th</td>
<td>Word Processing</td>
<td>Lauren Moore</td>
<td>Omaha</td>
</tr>
<tr>
<td>7th</td>
<td>Business Plan</td>
<td>Amber Weller</td>
<td>Alpena</td>
</tr>
<tr>
<td>7th</td>
<td>Journalism</td>
<td>Allison Suits</td>
<td>Conway</td>
</tr>
<tr>
<td>8th</td>
<td>American Enterprise Project</td>
<td>Allison Kilbreath</td>
<td>Piggott</td>
</tr>
<tr>
<td>8th</td>
<td>Job Interview</td>
<td>McKenzie Landis</td>
<td>Pangburn</td>
</tr>
<tr>
<td>8th</td>
<td>Database Design &amp; Applications</td>
<td>Katherine Ausborn</td>
<td>Russellville</td>
</tr>
<tr>
<td>9th</td>
<td>Local Chapter Annual Bus. Report</td>
<td>Marie Reed, Averee Hutson &amp; Jarod Dewey</td>
<td>Cotter</td>
</tr>
<tr>
<td>10th</td>
<td>Job Interview</td>
<td>Sarah Mays</td>
<td>Marshall</td>
</tr>
</tbody>
</table>

**Mid-Level Winners:**

<table>
<thead>
<tr>
<th>Place</th>
<th>Category</th>
<th>Winners</th>
<th>School</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st</td>
<td>Community Service Project</td>
<td>Maggie Richey, Karsyn Tencleve &amp; Jesse Wells</td>
<td>Paris</td>
</tr>
</tbody>
</table>
Additional High School Recognitions

- Angie Kichline, FBLA Adviser at Elkins High School, was named Arkansas’ Outstanding Local Adviser and recognized at the National Leadership Conference.

- Arkansas Candidate Anna Richey campaigned for Southern Region Vice President.

- Arkansas FBLA members participated in the National Business Achievement Awards program. Students earned 63 Future Level, 27 Business Level awards, 13 Leader Level, and 12 America Level awards.

- Arkansas FBLA members participated in the National Community Service Achievement Awards program. Students earned 30 Community Level (50 service hours), 10 Service Level (200 service hours), and 5 Achievement Level (500 service hours) awards.

Middle Level Recognitions

- Top Fundraising in State Chapter for March of Dimes

- Top Fundraising Local Chapter for March of Dimes—Booneville Jr. High