Good day SBEA Members!

I trust you have enjoyed your summer break. Jennifer Stubblefield, SBEA Membership Director, said it very eloquently for us last month – lots of rest, flip flops, and good book reading! Add to the list some fun with family and friends. There are only a few days left, if any, of summer break for many of the membership. What days are left...enjoy! Our students really need us in top form and ready to share those important life skills we impart.

STATE SPOTLIGHT

TENNESSEE

There is not a state business education association in Tennessee, but there are still plenty of awesome things happening in this great state. All contributions for this month’s feature state have been solicited and submitted by business and technology educators from all around the state – secondary through college. Thank you to the many people who shared details for this month’s spotlight!

Contributed by Alice Huskey – Retired Educator

TENNESSEE PROMISE

Tennessee Promise
Beginning with the Class of 2015, Tennessee Promise will provide Tennessee high school graduates the opportunity to attend a community or technical college free of tuition and fees.

Overview
Tennessee Promise is both a scholarship and mentoring program that will begin in the fall of 2015. It will provide students a last-dollar scholarship, meaning the scholarship will cover tuition and fees not covered by Pell grant, the HOPE scholarship, or TSAA funds. Students may use the scholarship at any of the state’s 13 community colleges, 27 colleges of applied technology, or other eligible institution offering an associate degree program. While removing the financial burden is key, a critical component of Tennessee Promise is the individual guidance each participant will receive from a mentor who will assist the student as he or she navigates the college admissions process. In addition, Tennessee Promise participants must complete eight hours of community service per term enrolled as well as maintain satisfactory academic progress (2.0 GPA) at their institution.

Copied from https://www.tbr.edu/initiatives/tn-promise on July 22, 2019

TENNESSEE RECONNECT

Tennessee Reconnect is Governor Bill Haslam’s initiative to help more of our state’s adults enter higher education to gain new skills, advance in the workplace, and fulfill lifelong dreams of completing a degree or credential.

Overview
Tennessee needs $871,000 degrees to reach our Drive to 55 goal, but only $645,000 high school students are expected to graduate between 2014 and 2022. We must bolster our focus on the recruitment, retention, and completion of adults in higher education. At every public higher education institution in Tennessee adults earn a higher share of credentials, often because they return to education more focused on the challenge. Today, the state has a tremendous opportunity
to attract more adults to higher education, with more than **900,000** Tennesseans having earned some college credit but no degree. *Tennessee Reconnect* provides an immediate payoff for Tennessee’s workforce and an investment in the state’s economy that will provide dividends for decades to come. Employers will get the skills and credentials they are seeking from the workforce, and employees will have new opportunities for career growth.

Copied from https://www.tbr.edu/initiatives/tn-reconnect on July 22, 2019

**Contributed by Jackie Morgan - Senior Education Program Manager - Federal Reserve Bank of Atlanta - Nashville Branch**

**AWARDS**

Grover Starnes, business and personal finance educator at Sullivan East High School, and Tammy English, business and personal finance educator at Bristol Tennessee High School, both received the Excellence in Teaching Personal Finance Award presented by the Tennessee Jump$tart Coalition for Personal Financial Literacy during the June 2019 Jump$Start Educator Conference. The award is presented to outstanding financial educators based on successful accomplishments in innovation/creativity related to teaching personal finance, instructional strategies, content and standards accomplishments, collaborations, and program results.

(Pictured: Left) Dr. LaJoyce Weatherspoon, business and personal finance educator at Northeast High School, leads a session at the Tennessee Jump$Start Personal Finance Conference in June 2019. Dr. Weatherspoon’s interactive session focused on using the Myers-Briggs personality profile as part of the career exploration process.

**Contributed by Jackie Morgan - Senior Education Program Manager - Federal Reserve Bank of Atlanta - Nashville Branch and Maria King – Middle Tennessee State University**

An educator training called *The Economics and Business of Food: Small Businesses and Entrepreneurs* was coordinated and led by Dr. Maria Edlin King, Center Director at the Middle Tennessee State University Center for Economic Education; and Jackie Morgan, Senior Education Program Manager at the Federal Reserve Bank of Atlanta – Nashville Branch. Educators heard from local small business owners, gained insights on the economy, shared ideas, and participated in interactive lessons.

(Pictured: Left) Chantell Joseph, owner of Simply Pure Sweets and a former CTE student, shares her stories of being a small business owner, discusses challenges and opportunities, and provides feedback on what she wishes she had known.
(Pictured: Right) Jackie Morgan (center), Senior Education Program Manager at the Federal Reserve Bank of Atlanta – Nashville Branch, leads a discussion with Laura Gossett (left), owner of the Tasty Table, and Jacqueline Edwards (right), owner of the Olive Branch Bakery.

(Pictured: Left) Dr. Ann Stewart, educator at Stewarts Creek High School, shares her successful strategies for teaching entrepreneurship.

(Pictured: Right) Dr. Maria Edlin King, Center Director at the MTSU Center for Economic Education, leads a segment of the training focused on economic and entrepreneurship lessons.

(Pictured: Above) During a July 2019 personal finance training led by Dr. Maria Edlin King, Center Director at the MTSU Center for Economic Education; and Jackie Morgan, Senior Education Program Manager at the Federal Reserve Bank of Atlanta – Nashville Branch, educators participated in a hands-on lesson about insurance where they created infographic posters based on their research and then presented their data to the class.
Contributed by Donna Brogdon – Associate Professor Cleveland State Community College and Ann Cunningham – Professor Cleveland State Community College

NEWS ABOUT CLEVELAND STATE COMMUNITY COLLEGE’S ADVANCE BUSINESS PROGRAMS

Cleveland State Community College offers a degree program for working adults – Advance – which is a scheduling option that enables students to graduate in 16-18 months with an Associate of Applied Science Degree with a concentration in Business. And, if students aspire to continue their education, a Bachelor of Science Degree can be achieved in two additional years at selected four-year colleges and universities upon graduation from Cleveland State.

Interesting Information

- The 16-18 month set of courses are laid out in advance so the students always know when their classes will meet.
- The students will be in class with “like-minded” people who are focused, self-disciplined, and want their degrees. Working together as a group has been proven to dramatically improve graduation rates.
- Classes will be offered in one evening at the Cleveland campus, the Athens site, and the Monroe Center.
- This degree program is eligible for federal financial aid assistance.
- Faculty is committed to helping students achieve their individual goals.

Off-Site Programs

Cleveland State Community College also offers certificate programs for working adults at Whirlpool and McKee Foods. Whirlpool has a Customer Service Certificate program, and McKee Foods is now beginning a Business Management Technical Certificate.

Program Data

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<th>Enrollment</th>
<th>Graduation Rate</th>
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<td>2015-2016</td>
<td>29</td>
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<tr>
<td>2016-2017</td>
<td>45</td>
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<tr>
<td>2017-2018</td>
<td>26 *Note that pending TN Reconnect encouraged many to wait a year to enroll</td>
<td>73%</td>
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<tr>
<td>2018-2019</td>
<td>73</td>
<td>84% (anticipated, enrolled, and on track to graduate Fa19)</td>
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<tr>
<td>2019-2020 (anticipated)</td>
<td>70 (20 monroe, 30 clev, 20 ath)</td>
<td>NA until Fall 2020</td>
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Whirlpool Customer Service Certificate (offered onsite at industry) | Enrollment | Graduation Rate |
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<td>2017-2018</td>
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<tr>
<td>2018-2019</td>
<td>21</td>
<td>100% (anticipated Su19 Final Grades not yet posted)</td>
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<td>2019-2020 (anticipated)</td>
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<td>NA until Summer 2020</td>
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</table>

McKee Business Management Technical Certificate (offered onsite at industry) | Anticipated Enrollment based on applications | Graduation Rate |
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<tr>
<td>2019-2020 (AM Cohort Group)</td>
<td>20</td>
<td>NA until Summer 2020</td>
</tr>
<tr>
<td>2019-2020 (PM Cohort Group)</td>
<td>25</td>
<td>NA until Summer 2020</td>
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Contributed by Karen Cavaness - Crockett County High School

Crockett County High School is in Alamo, Tennessee, and offers a multifaceted educational program for all careers and postsecondary pathways.

CROCKETT COUNTY HIGH SCHOOL TO OFFER COMPUTER SCIENCE COURSES WITH AMAZON FUTURE ENGINEER

Alamo, TN March 27, 2019 – Crockett County High School is now part of the Amazon Future Engineer program and will receive funding from Amazon to start offering computer science classes to students this Fall 2019. Crockett County High School is one of more than 1,000 high schools across the country currently signed up for Amazon Future Engineer, a national program aimed at making computer science accessible to all students. With more than 1,000 high schools signed up, Amazon Future Engineer will serve tens of thousands of high school students.

With Amazon Future Engineer’s funding, Crockett County High School will offer Intro to Computer Science and Advanced Placement (AP) Computer Science classes through curriculum provider, Edhesive. Amazon’s funding provides preparatory lessons, tutorials, and professional development for teachers; fully sequenced and paced digital curriculum for students; and live online support every day of the week for both teachers and students. These full-year courses are designed to inspire, prepare, and propel students in their pursuit of computer science education. All students participating in this program will receive a free membership to AWS Educate which provides them with free access to computing power in the AWS Cloud for their coding projects and content to learn about cloud computing.

“We are excited to offer these courses with the support of Amazon,” said Jared Foust, Principal of Crockett County High School. “We are thrilled to give our students this opportunity as they prepare to apply to college and build the skills for a rewarding career in technology and innovation.” The courses will be facilitated by Karen Cavaness, an AWS Educator.

The Bureau of Labor Statistics projects that by 2020 there will be 1.4 million computer-science-related jobs available and only 400,000 computer science graduates with the skills to apply for those jobs. Computer science is the fastest growing profession within the Science, Technology, Engineering and Math (STEM) field, but only 8 percent of STEM graduates earn a computer science degree, with a tiny minority from underprivileged backgrounds. And, underprivileged students are 8 to 10 times more likely to pursue college degrees in computer science if they have taken AP computer science in high school.

“We want to ensure that every child, especially those from underprivileged communities, has an opportunity to study computer science,” said Jeff Wilke, CEO Worldwide Consumer, Amazon. “We are excited more than 1,000 schools will now provide these courses, and we look forward to adding 1,000 more schools over the coming months.”

Launched in November 2018, Amazon Future Engineer is a four-part childhood-to-career program intended to inspire, educate, and prepare children and young adults from underprivileged, underrepresented, and underserved communities to pursue careers in the fast-growing field of computer science. Each year, Amazon Future Engineer aims to inspire more than 10 million kids to explore computer science; provide over 100,000 young people in over 2,000 high schools access to Intro or AP Computer Science courses; award 100 students with four-year $10,000 scholarships; and offer guaranteed and paid Amazon internships to gain work experience. Amazon Future Engineer is part of Amazon’s $50 million investment in computer science/STEM education. In addition, Amazon Future Engineer has donated more than $10 million to organizations that promote computer science/STEM education across the country.

Schools, administrators, and teachers interested in applying to any stage of the Amazon Future Engineer program can apply and learn more by visiting the web address below.

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit amazon.com/about and follow @AmazonNews.
CROCKETT COUNTY HIGH SCHOOL WINS GRANT FOR AP COMPUTER SCIENCE CLASSES

(Pictured: Left) Karen Cavaness, the certified computer science instructor at Crockett County High School, assists student Hunter Park as he creates a dinosaur character during an assignment.

Computer science classes have been offered at Crockett County High for about three years now; but Karen Cavaness, the lone certified computer science instructor, has been able to reach only about 10 percent of the more than eight hundred students this year. She said some students are still unaware of the course’s existence; yet, she understands. “It’s just me; I’m just one person.”

With CTE Director Bret Piatt telling her “Go for it,” though, she applied for a grant through the Amazon Future Engineer program that offers Advanced Placement course curriculum to the school at no cost. Crockett County High School is one of the first 1,000 schools across the country to receive the grant. “Our school is making an effort to increase the number of college credits available to our students,” Cavaness said. “And each year we’ve been adding more college-level courses.” In AP classes, students who score a 3 or above earn college credit for that class.

The No. 1 reason Cavaness sees in earning credits in high school is the savings in financial costs. “If you are a student from a low socio-economic background, it can be difficult,” she said. “You can get into college, but you might not have the resources to actually go. So, if you have a lot of classes completed in high school, you have fewer costs associated with finishing your degree.”

No matter if students attain the college credit or not, Cavaness said, it’s an opportunity for which students will learn something regardless of passing the test. “You’re going to take that knowledge to any program,” Cavaness said. “You will understand what you need to know; you will have the background to be successful in whichever path you choose.”

(Pictured: Left) Danielle Harris and Jessie Lovell, students at Crockett County High School, work on their assignments during computer science class.

She said the sooner students are exposed and introduced to computer science, the more likely they will follow through and pursue an education and career.

Justin Roque is one student who said he plans to work in the computer science field. He’s had an interest in computer science since he was young. From the first computer science class, he saw it as an opportunity to learn, and from there, took each subsequent class. Roque, with a love for computers and programming, said he is “getting better and preparing for future careers and jobs, like software engineering and game development.” Roque is even working on his own game. The classes have helped him in developing and soon finishing the game.

CHANGING PERSPECTIVES

Cavaness has taught introductory level classes — Foundations of Computer Science — progressing to advanced levels. When teaching her students, she said she’s changing their point of view. Before taking computer science classes, students, as users, may have viewed the computers as screens doing everything for them.
Once they change their point of view, students, as programmers, decide how everything works. “How would I get someone to play my game? How would I teach someone how to use my app?” she said. Students can learn to program, write code, create art, design webpages, make movies, and much more.

There can be an AP class for each level of computer science, even entry-level classes, in which she hopes to have next semester. She also said she wants to start the fall 2019 classes with an advanced class of computer science because students are interested in taking the class and have already taken the basic lower-level classes. “This should be just like a natural progression for them,” she said.

Cameron Johnson, a sophomore at the high school, started taking computer science classes as a freshman and plans to take the AP course next semester. He said he hopes to further his education in computer science and start a career in it. He said the way technology has evolved is “crazy,” but that’s what he likes about it. “There is a lot of things that I’m still learning,” Johnson said. “I learn stuff about it (technology) every day that I didn’t know how to do with it before.”

Cavaness has had students who started the class saying, “I just don’t think I can do it.” But her message has always been “Yes, you can. It starts with the most powerful computer that we know. And that’s the human brain.”

**Contributed by Kelley Hendrix – Franklin County High School**

Two students from Franklin County High School were recognized at the FBLA National Leadership Conference this summer in San Antonio, Texas. Elizabeth Collins and Maggie Vaughn are students of Kelley Hendrix. The conference was June 28 through July 3.

Elizabeth and Maggie have both been members of FBLA their entire high school careers. They attended the Leadership Academy at their first FBLA Leadership Conference as freshmen and have continued to be dedicated FBLA members. Maggie plans to major in accounting at UT, and Elizabeth plans to major in computer engineering at Tennessee Tech.

(Pictured: Left) Elizabeth Collins (left) placed 3rd in Web Design, and Maggie Vaughn (right) placed 4th in Political Science at the State National Leadership Conference.
Contributed by Gerry Begeman – Bermuda College

(Pictured: Left) Mary Millikin and Dana Gray (Oklahoma) with Gerry Begeman, SIEC-ISBE Professional Development Chair (Tennessee), and Emanuel Mizzi (Malta) receiving certificates for poster presentations given at the 2019 International Society for Business Education Annual Conference held in Argostoli, Greece.

This Conference from July 28 through August 2 was the 91st Annual Conference of SIEC-ISBE. The theme this year was "Diversity in Business Education" with representatives from various countries including Iceland, Sweden, Denmark, Germany, Austria, Puerto Rico, Finland, Australia, Malta, the United States, and Greece. Workshops, presentations, and a poster session were part of the professional development program with speakers from the host country of Greece presenting talks on education, economy, and culture in Greece. For further information on international business, visit our website at siec-isbe.org; or contact Priscilla Romkema, newly elected US VP; or Gerry Begeman, SIEC Professional Development Chair at glb_bermuda@yahoo.com.

Contributed by Gwen Bean - Tennessee College of Applied Technology

Change is alive and well in the Administrative Office Technology Program at the TCAT in Shelbyville, Tennessee. The chatter about certifications can be heard from students in the classroom and in the hallways, and it is heartwarming. A program that once had no certifications to challenge its students is now brimming with certification opportunities. Students in the AOT program can earn certifications in Excel, Access, PowerPoint, Word, Outlook, One Note, OSHA, QuickBooks, Medical Administrative Assistant, Billing and Coding Specialist, Electronic Health Records, and NCRC. Students walk to the beat of a different drum as they validate their expertise, and it brings them such joy! Their accomplishments are always a celebrated event with clapping, singing, and sometimes even happy dances. The walls of the classroom don copies of their hard-earned certifications and many compete for their space on the coveted “Wall of Fame.”

When teachers care, they can make such a difference in their students’ success. Each of us can probably remember teachers who worked tirelessly to make a difference in our own education. We show our gratitude as we carry a torch for those teachers each day. The least we can do as educators is to pay it forward by being the best we can be. It should become a personal goal for every teacher to continuously improve education by being a part of the effort to move education forward.

Contributed by Jackie Crawley-Harrison – Central Magnet School

Congratulations to Jackie Crawley-Harrison! She teaches Honors Personal Finance, Accounting I and II, and Business and Marketing. She also serves as the DECA Advisor for her school. Jackie has earned numerous awards and has been recognized for her efforts to increase membership. See below her accomplishments and a link to a YouTube video regarding her efforts.

Individual Teacher Awards:
2018 TN Jump$tart Financial Educator of the Year
2015-2019 WISE Gold Star Teacher for teaching Personal Finance

School awards for teaching Personal Finance: WISE Financial Literacy Program:
2018 #1 Midsize HS for teaching Personal Finance
2019 #2 Midsize HS for teaching Personal Finance
2019 #10 in the Nation for 100 Best WISE High School teaching Personal Finance
Central Magnet DECA: Elevate Campaign Award for increased membership of 5 or more members.
2015-2016 enrollment: 15
2016-2017 enrollment: 33
2017-2018 enrollment: 90
2018-2019 enrollment: 95
DECA National Qualifiers every year since 2015-2016 school year.

Last, I would like to share this video with you of Central Magnet being named in the top ten W!SE High Schools for teaching Personal Finance. https://youtu.be/N_P42Fa6I3Y

The table below indicates the month YOUR STATE will be SPOTLIGHTED! We look forward to reading about the wonderful activities and opportunities occurring in your state. Stay tuned!

<table>
<thead>
<tr>
<th>MONTH</th>
<th>STATE</th>
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<tr>
<td>November</td>
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<td>TENNESSEE</td>
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<tr>
<td>September</td>
<td>Virginia</td>
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<tr>
<td>October</td>
<td>West Virginia</td>
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2019 SBEA CONVENTION

The 2019 SBEA Convention will be held from Wednesday, October 23–Saturday, October 26, 2019. The conference meetings, sessions, and workshops will be held at The Plaza Resort and Spa, 600 North Atlantic Avenue, Daytona Beach, FL 32118. The phone number for the hotel is 386-255-4471.

I hope you will consider this your official invitation to the SBEA convention. Please feel free to share these details with others you know in your states and organizations who might be interested in attending our convention. We are encouraging early registration and hotel room reservations. Our convention will be here before we know it.

This year’s theme for the SBEA Convention is “Racing into the Future.” Daytona Beach is known for its beaches and racing. With the convention in October, the weather will still be warm enough to enjoy the beach. It is just outside the hotel door.

Below are some important convention links.

Convention Planner - http://www.sbea.us/convention/convention-program/
Hotel Information - http://www.sbea.us/hotel-information/
Keynote Speaker

The SBEA keynote speaker this year is Mike Smith. He is a business man with four companies. Yes, FOUR! Below is a snippet for his presentation at Daytona Beach.

**Keynote Title:** Find Your Grind

**Keynote description:** For too long, our students have been raised to believe that they have to . . . "Get the perfect grades to go to the perfect college to get the perfect job to have the perfect life." Mike Smith believes that this way of thinking is backwards. Outside of his renowned speaking career and non-profit work, Mike is also the co-founder of a revolutionary self-discovery and career exploration platform called Find Your Grind (FYG). FYG’s mission is simple: to curate and help navigate the 21st Century roadmap, enabling people to discover who they are, where they’re going, and the first steps to get there. Mike believes it's time to stop asking students what they want to be when they grow up and to start showing them the possibilities of who they can be — and FYG aims to help students and teachers do just that.

W!SE Financial Literacy Certification

David Anderson will be at Daytona Beach again this year. If you are interested in testing and becoming financial literacy certified, please register by October 1. This will enable SBEA and W!SE to send you study materials to prepare for the Thursday testing. There will be a preparation session on Wednesday evening for those interested in learning more about W!SE certification and testing. Cost is $50 for testing.

Luncheon Sponsorships

The SBEA Board is thrilled to announce that our convention lunches are being provided by National Geographic Learning | Cengage and the United States Federal Reserve Bank. We always have lunch meetings on Thursday and Friday. This year our Thursday lunch meal and our lanyards are being provided through National Geographic | Cengage sponsorship. The Friday luncheon is being sponsored by the United States Federal Reserve Bank.

As always, we are so appreciative of the support provided by these two partnerships with SBEA.

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<td>Details Coming Soon</td>
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<td>Virginia</td>
<td>Monday, July 22–Thursday, July 25</td>
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</table>
With school beginning, I wondered what we could do to welcome our students to our classrooms. As usual I searched and had immediate hits for Pinterest ideas. However, I really wanted things that related to business, technology, and computer science. So, here are some things I saw and/or tweaked. I hope they will help you welcome your students back for another awe-some school year.

We all have students who have wonderful leadership qualities. Let’s encourage them to think about how they can be great motivators, influencers, and cheerleaders for our programs. Encourage students to become the best they can be.

Let’s encourage our students to understand the school year will be Marvelous and Magnificent. Give the students a small bag of M&M’s candies with the message of welcome. Below is a link to the picture. Being a business educator, I immediately snagged on the letters “cent” in the word magnificent and thought this could be a wonderful lead into some personal finance concepts.

Now, of course, we all should begin our school year by teaching our expectations and procedures. We spend several days covering these processes as part of good classroom management. Why not give each student a highlighter to highlight the importance of these procedures and expectations? Of course, have the students highlight the words “Welcome to Class.” We must hook them immediately to engage and encourage them to become active learners.

All our students use technology. By using technology, we create a digital footprint. Our digital footprint says a great deal about us and affects our reputations and employability. Code.org has a 60-minute lesson plan that is free and able to be downloaded. Here is the link to the webpage with all the instructions, procedures, videos, and handouts needed.

Please encourage your friends and colleagues to join SBEA. Membership is $100 for one year. With membership a person has access to monthly newsletters, professional journals, and publications. The annual national and regional conventions can be attended with reduced registration fees. Of course, membership provides a $250,000 professional liability insurance policy.

Those desiring to join SBEA with NBEA may do so by mailing their membership form or completing the online form.
Here is the link: https://www.nbea.org/newsite/member/join.html

Your SBEA Board wishes all of you a great start to the school year. The officers are listed below for your convenience. We would love to hear from you. This is your organization!

Michelle Taylor, President
Marie Coleman, President-Elect
Tracie Opolka, Secretary
Janet Kreider, Treasurer
Dana Dingell, Past President
Jennifer Stubberfield, Regional Membership Director
Elisha Wohleb, Convention Coordinator
Geana Mitchell, SBEA Representative to NBEA

Until next month,

Michelle Taylor

CONCLUSION

SBEA STATE MEMBERSHIP DIRECTORS

<table>
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